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doTERRA can unexplored two dimensions or no. Shining a light of truth on the darkest corners of our reality. Welcome to the curious realm



00:19

you Yes, well, hello everybody. How you doing Chris Jordan here coming at you live in the studio in Austin, Texas. Get ready, folks. We will be having many weeks of pre recorded content coming at you. Very soon I will be on the road and Pennsylvania. And then Orlando for two weeks, then my beloved Vegas and then I'll be back but before then, we will be going to the felt monster festival next weekend everybody coming up. In the second part of this episode we'll be talking with our good friend Craig wall heater founder of crypto moonbow as well as founder of the Texas Bigfoot Museum in Jefferson, Texas. We will be talking with him about Phalke monster festival, what it's all about some of the speakers that will be there this year. Why he has been putting on events for as long as he's been putting them on almost 20 years. It's pretty remarkable. So yeah, we'll be we'll be talking with him here in just a little while about that very much looking forward to being a sponsor at that event, again this year for our second time. So yeah, very much. Gonna have some fun there. It's always great. It's a good crowd of people in the studio with us tonight. We'll be Billy Joe Kane, we'll be talking with him about the new developments. The new developments from radical empathy Education Foundation with trapped a VR detective story we'll be talking about their Appleseed program, how you can help sponsor a kit like this to go to schools, go to churches, things like that and help teach your local communities about human trafficking and what it is right there in their backyard. There's a lot of misconceptions when it comes to human trafficking that we'll be getting into as well as the the wild legalities behind it. With Billy Joe Kane, as we always do, of course, before we do that, let's stop by the Facebook page. And let's take a look at some of the news that's fit to print everybody. The news is always brought to you by our Facebook group. Stop on by join the conversation that is where you can find all of our fun stuff that we post regularly. Oh my god that took me to the page. Hold on. Let me get to the group. Wow, there it is my group. Ah.



02:55

So out of futurism.com What does the moon smell like? My favorite response was the inside of a moon suit. Pretty logical. I said like nothing because the moon has no atmosphere



03:11

ISS thinks like, oh, I can only imagine Moon suits.



03:16

Well, I mean, you know, it's kinda like they have air scrubbers but that's not what they're for. Well, Liam, posted out of space.com A to new found black holes are the closest ever to Earth. And like nothing seen before that was a pretty wild article. Out of Field and Stream Alabama wildlife and Freshwater Fisheries has identified a strange looking quote chupacabra. It ended up of course, being a breed of coyote that was horribly stricken by mange I have on my shelf behind me. My Trooper Kabra bone from an investigation done by King Gearheart. We'll be having him on soon to talk about that at a CBS news.com Mysterious spiral that looks like AZ glowing galaxy. And as I said in the post, I'm really tired of them calling these mysterious spirals. Like we're we're pretty well positive that they're, you know, following rocket engines now. Like they're spotted pretty regularly. Nothing strange about them. That is a prime example of sensationalistic headline, and another at a futuristic futurism.com new smart glasses. Tell you what to say on dates using chat GPT for that just some of the news that's fit to print folks right there on our Facebook group stop on by joining the conversation.



04:40

I saw a video that I cannot find anywhere and it was called Blink. And it was a it was a short that did that except this was years and years ago. So it's like it. There's been like test runs and that kind of stuff. It's crazy.



04:54

Oh yeah. Yeah, no, it's



04:55

it's for most likely thing to say and it would look at their eyes and see if there are people We're changing and all the micro expressions. Yeah, possible.



05:04

Exactly, exactly, folks, the voice the disembodied voice you are hearing right now is the founder of radical empathy Education Foundation, our good friend, Billy Joe Kane, welcome back to the studio, my friend. I love having you in the studio. We I mean, you, you trace right back to like, literally the first 100 episodes of dudes and beer. And where I was, I was working the classic game fest here in Austin and ran across you, in your booth with literally the first iteration of this.



05:38

Yeah, before actually before it was an actual app, it was. So I'd spent the first year trying to understand how people actually interacted with virtual reality. So we had, we had built a bunch of what we called like a lab. So people would get controllers and I would watch how they would utilize them. We had some really cool interactions, and I was convinced that was all going to be in our app. But when people put a headset on they they were so not used to that experience that and they couldn't understand what a controller was for and why they would do that. You put the headset on the handle controllers. Yeah, it was it was jarring to them. So we had to start taking features out and features out till it was just like, this works for everybody. Yeah, but yeah, so back back in the day, man, you saw the vision. And I can't tell you how much I appreciate it



06:30

to see it now. Because I remember you brought it to the studio. It was Steven's birthday. Yeah. We it was it was his birthday episode. And he got to go through it, all that kind of stuff. And I remember that. Yeah, that being the case. And even whenever forever



06:45

to set up. We had to use a computer and there was cables. It was on the Yes, yeah, it



06:50

was ridiculous. And I mean, I remember I had a decent time with it. Because I had done some previous VR stuff, right VR experiences in the music world, where things were like, you could basically step into, like Abbey Road Rehearsal Studios and play around is pretty cool stuff. It really is. But to see where you've come now with this, it's beautiful man, it really is.



07:14

Thank you. And if anyone would understand it, it would be you, you have seen every iteration. And as you know this, like, like you're saying earlier, now we have these boxes, that we literally send out the box contains every single thing that you would need to to educate people about the topic comes with the Oculus quest, one headset, which these things have gone down from \$300, which when you would buy them brand new, they would come with controllers, and people break the controllers and buying and you can't buy new ones now. So they just generally upgrade to a quest two, and this thing goes in the garbage. And so now people are selling these on eBay for \$40. So I can get these headsets out to people really easily. And then to use it, you can only use one at a time when you're teaching people but to be able to buy, you know, five headsets for a couple of \$100. It's insane. So we can now get that we can get this product out. And the reason that it really, the reason that we can do that is that we design

it to not need controllers. So you can start the app easily by just pressing the pressing one button on the headset. And then when you're finished with it, you just turn it off, turn it back on. It's phenomenal.

 08:25

Yeah, because you basically gone through and sideloaded this, it's right. It's the only software on there. It's it's not like you've got to like typical go into a menu and what you're gonna play like this is the only thing that loads is that

 08:39

pretty much it's pretty much right. So it's yeah, it works really easily. And like you said, we sideload, but we use the official meta development kit. So it's like a meta meta quest developer hub that you can download on there. So it's, it's doesn't hurt your device. And if you wanted to install it on your own, you can just factory reset it and get it started back up again. Yeah, and

 09:01

once again, that the accessibility of this for people now is phenomenal. And I think more than anything, man, when I saw you show up with that box, in my front door today. The thing is, now it's an actual product.

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Yeah, that's what it definitely feels like a product, you know,

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whereas before and nothing. And we've had numerous side conversations about this as iterations have happened and part of the hurdle was getting people to understand the need for the product, and what it what it was and understanding the the medium of connection between virtual reality and instructions,

 09:47

right. It's what we found, though, so kind of just to give people an idea of what's going on. So the the device actually runs a it's a completely interactive narrative story where you Um, you get to meet a, well, you embody this young girl, and she tells you how her life was affected by trafficking and how she met somebody online. They took advantage of her need for affection and love. So she's posting on her social media, you know, the problem she's having with her family, and someone comes up and performs what they call an interview. And so they find out what your weaknesses are and what you need. And then they promise those things to you. And then of course, they trick you, et cetera. And so this learning are trying to come up with a story

for this thing that would be able to be that would connect with people, it took me about a year to go around and talk to people and make sure that I really understood the psychological aspects of it, because that was really the thing. And the more that I've learned about trafficking, the more I learned that everything is about vulnerabilities, everything. And so if you can't acknowledge or recognize that you have vulnerabilities, you're not going to, you're not going to be able to stay safe, and you're not going to know what's going on with other people. And so this, this experience makes you confront your own vulnerabilities. Now that you've shown on the website, how you can get you can get yourself a bot. It's



11:05

It's so fantastic, man. It just just to see this on the website is is so great. Oh, great. That's fantastic. And, you know, let's, let's go ahead and get into, I guess, the the horrible world of trafficking real quick belly. One of the things that I brought up that we were talking about beforehand, y'all have y'all have recently joined with your first Native American tribe, we are Appleseed pros. Oh,



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excited about that. I actually, as you recall, I had gone to Standing Rock. And while I was there, I listened to the Native American leaders of a number of different tribes, or nations. And they were talking about, you know, how much America is kind of is failed on all of its promises to our indigenous? And then they say yes, slightly. And then they said that, they, they knew that everyone that had come there is going to go home, and they're like, will you please remember us and go make a difference when you get home? Whatever that difference is. And then the next thing they started talking about was murdered and missing Indigenous women. And I was like, Okay, I knew I needed to do this. But that pushed me over the edge. Yeah. And so knowing that, that is, that's when my, my wife and I decided that we were going to sell the house and use the money to start the nonprofit instead of another video game studio to make more SpongeBob games. Yeah. And so having met with a number of a number of Native American groups, we finally got the first one over the finish line. And they are the Puyallup Tribe, and they're up in Tacoma, Washington, or Spokane, Washington, I'm sorry. And they have a number of groups that they want us to work with, once we get once we get going with them, and they just got their headsets and they just got them all set up, and they're sending them out to their to their big group. And then we have, I don't want to go into the list of names of the other groups, because if it doesn't happen, I always feel bad about that. But there we are working with a number of different Native American groups. And as I was describing to you, you know, one of the things that's really difficult for us is finding someone that really feels like they need a product like this to make a difference, and they're willing to take a chance. And Native American groups are having such a problem with murdered and missing Indigenous women and children, that it's unbelievable. And so they are recognizing that the training that they have been doing over the years is not making a difference, it is not changing things. And so they're ready and willing to make a change and do something different. And that's what we're really looking for is places that have been trying to make a difference and realizing that they need something else. And we want to be that product that helps the



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world in a you know, that that has been a point of conversation between us for a long time is that point of understanding that the curricula that exist not that there aren't is some things out there for the hotel industry through that kind of stuff. I mean, even in schools, it may be the fact that it's mentioned. And then it's gone, like 40 minutes later, you know, there may be like a topical segment of a day of training for teachers, you know, whenever it's talking about inappropriate touching, and, you know, be careful of this, keep your eye out for abuse kids, these are some of the signs, that kind of stuff, but it's not like



14:39

it's not thorough. Yeah, it's really not. My my partner, David deeds, or Dr. David D. Just got his doctorate in education. He actually did his Capstone work on on training inside of university level training. So we there's actually we posted as posted his His Capstone up on our page and did some AI artwork for it just so y'all know, because we were just talking about that earlier, to have some filler wanted to have some pretty stuff, right. But the the problem, if you will, is that people don't want to teach about trafficking unless they know the topic backwards and forwards. So they're almost afraid of it. And so he teaches in two universities, each is criminal justice in a college page and Governor State University up near Chicago. And the people that taught it. They taught it because there was a couple of paragraphs about it inside of their book, but no one is making that mandatory in their university training, even from the police. And they say this is the second largest, you know, crime in the world on the planet. And they're not teaching our police about this. Like I sit on coalition's, and we have nurses, that, you know, they're in there, and you're like going, you know, what brought you into this field. And they're like, well, after I graduated, my first year's training that I had to take actually included something about trafficking. And we're like, the whole, the whole coalition is like, what what do you didn't learn anything about this the whole time you were in medical school? And they're like, No, it's not taught. And so if it's not happening in criminal justice, and it's not happening in, you know, in nursing and medical places, which 88% of victims say they see a provider while they're being trafficked, and they're not being they're not being seen literally, for this. If you think that it's not happening in there, what do you think is happening in schools and high schools and middle schools? No, it's like, they can't even talk about sex ed, much less what's going on with trafficking. And, and I want to say that trafficking is a bullseye of all the badness, you know, whether it's manipulation or abuse, or sexual abuse or psychological abuse, it's like trafficking is like this crazy crazy. It is, it is the nexus of horrifying Eve, right? And so the schools are supposed to I know, they're supposed to be reporting sexual assault and sexual abuse, and, you know, those kinds of things happening in schools. And, and they don't even know what trafficking is. I mean, we've been to schools and, you know, trained kids on our VR experience, and the kids actually disclose what has been happening in their school and the previous years. I mean, we had two children. That had been, well, the kids that we had come out and done the training with us, they actually disclosed that there were two kids than the previous year that have been trafficked. One was being sex trafficked by her, her stepfather, and the other was taken to, to Mexico for an operation and their parents sold one of her kidneys. And the parent, the the teachers that were in the room, were just like, Oh, my God, and then they started running in their head, they were like, I should have thought about that, oh, my gosh, she had this sign this sign and this sign and this sign, and the other one had this sign and this sign, they're like, how did we not know. And we find this constantly. We have a group that's in Montana that uses our, our software. And they go, and they train bankers to look for labor trafficking inside of spreadsheets, so they can they can find it. It's weird. And the way that I mean, there's all sorts of techniques, I've taken a class on it. But they also, they also

go and they train at hospitals. And so they say they take our VR thing inside of the emergency room to train these people. And they get about five minutes into it. And they are what was they described as ugly crying. I mean, they're just gasping for air. And they're like, there was someone here yesterday that I should have recognized and it just changes their lives. So it's like, we have been getting fantastic feedback from on the job stuff. Same thing with police. And, you know, you know, all the all the trades it

 18:53

is it is definitely I will say just in the time that I've known you, and maybe it's the fact that I'm more aware, because I know you and it's a cause I'm behind now, but I traveled for a while before you and I met. And I definitely did not see the trafficking signs the way I do now. Right, where you go into the hotel bathroom, and you'll see them on the inside of stalls.

 19:19

It's shocking how important those are. I mean, like, yeah, May after you've seen them, you're like, oh, okay, I know where their sticker. So many people, whether they're still a victim, or are a survivor, and there's a lot of thoughts on what you call somebody, but I mean, they're all survivors if they're still alive for crying out loud, but they say that they never saw anything, you know, and no stickers, no help thing people don't even ask them if they're okay. It's like, it's like literally like they're invisible and you're just like, I can't even imagine that. But having a sticker, you know, somewhere that says, look, there's someone that wants to help you. Yeah, that really is a lifeline for them. So it's something just as some Bull is a sticker.

 20:01

Yeah. Crazy. Yeah. Yeah, absolutely. And once again, just to raise the awareness, I think, because you were saying a minute ago, the police don't really do a whole lot, things like that. I think most of that, as we've discussed numerous times before, it comes from the fact that people misunderstand what trafficking is. I think most police whenever they hear the term trafficking, the first thing they think of is human smuggling, like, oh, well, that should be, you know, customer. Yeah, that's, that's Customs and Border Patrol. Right? Oh, that's

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orange today's decking, they think that it's a federal offense, and the feds are supposed to do something about it, when in when in actuality, it's a local law enforcement problem. And one of the problems that you have, and I should probably describe what trafficking is legal, yeah, that stuff, but they know that if they go and they bust that farmer, that's, you know, labor trafficking, all these immigrants that are on their land, it's like that person, they know them personally. So it's like this really messed up societal, you know, thing. And we're all built in this world economy where we're on a race to the bottom to get the cheapest labor, or the the cheapest everything to put the, you know, to make the most profit, without considering, you know, the human cost. I could go on and on. But so to describe what trafficking is, so there's a there's a law in the United States called the Trafficking Victims Protection Act, it was passed in

20, as passed in 2000. And it describes three requirements for something to be considered trafficking. And that is, something has an action and a means and a purpose. And that's it, those are confusing words. But an action is basically having control over a person. The means would be somebody being mean to you almost really, so it's like, they force force you they trick you, or they coerce you into doing something, and that something the purpose, the action means in purpose, the purpose is to take advantage of you financially for through your labor or through sex, which is also labor, if you think about it, yeah. So it's like action means in purpose, they they get you to provide them value by your effort against your will. So that's trafficking. You know, people that are sex workers, that's not trafficking, if they've decided to do it themselves. You know, there's any any number of things but they get tricked into this stuff. And one of the big one of the big ones, and we're, I've done a ton of research on domestic servitude recently, because we're doing another VR product on that. And that has been so enlightening. But what happens is people come over to America, they get, they get a visa, through a recruiter. And these recruiters promise to get you a job in America. And what they do is they charge you a ton of money so that you can sit they'll get you the get you the visa, they'll get you the job, they'll get you a flight overseer America, yeah. And then basically, they extort you for, you know, an exorbitant amount of interest, all that stuff. And in fact, a lot of countries, people, they mortgage their homes or their land, you know, for to cover those recruiting fees. And then when they get to America, surprisingly, these are the people that are supposed to be their employers take their take their passport away from them. And then they threatened to call the police and have them taken away. Or it goes from an eight hour a day job to 16 hours a day. And the person that is that has the visa or has come over on a visa, they can't change jobs while they're here. They have to go back and get a whole new visa to start another job. And which of course goes back to the recruiter and the recruiter charges them a whole bunch more money. And now they're in debt. You know, forever. Yeah. It's crazy. Yeah.



23:56

And that's in a cycle of servitude. Yeah.



23:59

And that's, and that's just, you know, labor trafficking. And of course, you know, sometimes sex trafficking gets involved in all that stuff, as well. It's, it's bananas. And apparently, you know, one of my advisors, he's done a ton of research on the visa system. And he said that during COVID, it got worse. It made it harder for people to change jobs. So it just made him a trafficking that much. While not to mention the fact that, you know, a lot of people that were that were being sex trafficked, they were put into incredibly risky situations during COVID as well. So yeah, yeah, crazy. What I mean, it's an awful topic. It really is. But, you know, the things that we want people to do is just, you know, pay attention to their own vulnerabilities and recognize when they're put themselves in a situation like, if somebody runs away from home, you know, you're going to need a place to stay eventually, and survival sex is the number one thing and then then you're trading your body for sex. And then of course, somebody has something on top of you. And then that could that could lead to just horrible stuff and these people are They're professionals. This is their job. They literally hang out in places where people that are having these vulnerabilities are going to be exhibiting them like at a bus station or you know any of that stuff. Yeah, they just look for somebody that's station shopping malls.



25:15

Yeah, all that kind of stuff, places, places where you can go hang out for six, seven hours, and nobody's gonna love you.



25:22

And the these people can see your weakness, just like, you know, a lion can see the weakest antelope. And they go, and they perform what is what is known as an interview. And they are looking for, you know, oh, oh, you're from out of town. Oh, you don't have friends here in town, oh, you're you're hungry, you haven't had anything to eat for a while. It's like, if you can just get people to acknowledge that they have vulnerabilities. Even when you're having problems, you know, feeding your family, you don't have a job, you might be tempted to go do something risky. Yeah. And sometimes it's like, there'll be a job that's like, wow, I can make \$10,000 a month doing absolutely nothing. You're like going, yeah, maybe that's not quite as good as you think it is, there might be a catch in there. So you have to acknowledge that you have these vulnerabilities. And that's probably the biggest thing that can teach somebody. Yeah, you know, just pay attention. If you realize that you're making some bad decisions, because of some financial situation in your life, you're like, maybe I should start paying extra attention to how how I'm making my decisions.



26:21

Well, and even you know, as the parent of a young child, I remember. And we've talked about this probably every time I've had you want the situation with my niece, that happened many years ago, on social media, like I saw, it happened in front of my eyes, where a dude who ended up being a guy in his mid 30s. You know, my, my niece had lost a couple friends, to drunk drivers, she lost one to suicide. We just all kinds of things happened. And this guy was basically like, hey, you know, if you ever need to talk or anything like that, don't don't hesitate to come, you know, if there was just something about it that skeeved me out. And I called my brother and I was like, Hey, man, you look to look at her timeline today, because you really should watch this dude on here that like, I don't know, he's just talking from, from my experience as a youth minister, not really talking the way that a parent a concerned parent,



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that is, you can tell it's appropriate. Yeah. You



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know, like, if it was like one of her friend's parents, it would have been approached in a different way than the way this dude approached it. And my brother started deep diving into the students timeline. And yeah, he had like, a couple of 100 friends, most of them under the age of 20. Most of them between the ages of 15 and 19. And he messaged him, like directly was like, Hey, I see you commented on my daughter's timeline, you need to go away now.



28:04

I had my daughter put up a LinkedIn profile. And within 24 hours, she had a guy creeping on her. And I think she was 16 or something when we put that thing up. And I was just like, I was like, police. Yeah, are you talking about,



28:18

hey, you know, I'm not gonna lie, we had a scare with my son. All of a week ago, I believe. He loves his games, loves his tablet. We have we have parental permissions on the tablet for purchases, things like that, all that kind of stuff. But if one of the games that you've already given permission to whenever you purchased it has, has a team function that you don't know about



28:47

teams chat.



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That was it. He was sitting there. And you know, don't get me wrong. He's five years old. He's got his imaginary friends. He talks with mouse, all kinds of stuff. You know, man, and it's pretty much there's just a dialogue all day long. With the boy.



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That's awesome. It's great.



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But this one is typical dialogue, you know, where he's talking himself through his game. And I was like, Are you talking to me? He's like, my team. Like,



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you're like, do you mean your team? There's teams in that. And



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so yeah, we had to have a stern conversation and get rid of the game. You know, things like that. But yeah, it's it's just that easy. And all it takes is somebody on the team recognizing,

well, that dude sounds like he's five. Hey, buddy.



29:51

These people are patient. They keep records of people. They learn everything about you what time you're awake, we know what city that you're in. When you get off of school. It's really just disgusting to find out what it is that they do. And they, like I said, they're patient. You remember we talked to Chung, and she had, she had a guy that she fell in love with. And her family that met him, he came at dinner, and he was going to take her away to go meet his family to get married, and then wham, takes her and sells her off to a trafficking group. It's insane how well organized, some of these people are Yeah. And you know, it's one of the things that we try to get people to understand in our online course, which of course, is we have human trafficking essentials, we have a free version, or you can choose your own price. We have a certificate version that we guarantee anyone will accept. And then we just and this is I'm so excited about this. We now have Belhaven University actually provides PLC credit. So you can actually get university credit from our same course. And then I see you're on the page. So yeah, the Texas hospitality course just became live. So now, you can actually, you can learn what it is you're supposed to know if you're an employee in the Texas hospitality industry. So if you have more than 10 beds, you should all of your all your employees within 90 days of employment should be getting trained. And it's an annual requirement. But yeah, nobody's nobody's doing that either, honestly, because there's no reason there's no teeth to that law, which is again, just another challenge. And we'll get there eventually.



31:32

We have We have numerous laws in place for sweatshops. We have numerous laws in place for, you know, making sure that immigrants are not taken advantage of and kitchens, all kinds of things a lot. Instead thing, never really enforced. No, not really enforced.



31:56

No Look around. I mean, like, yeah, it's illegal everywhere, literally open your eyes. And then when the end that then this is one of the things that's really just I don't even understand how this is possible. But they talk about, you know, all these people that are being rescued from trafficking because they do these big operations with the FBI and everywhere, working with local law enforcement. They're not saving people, they are arresting them. And those people get right back out on the streets. They are not putting them in safe houses. They are not. There's not enough beds. There's there's no beds for men. Yeah, in America, there's nowhere to go if you're a young man, a boy, you know, there's just there's nowhere to be. Yeah, and it's just, it's a disaster. And, you know, I don't know if I had told you about this, but Dave runs. Yeah, I think I told you, Dave runs a human trafficking hater channel on YouTube. And he has a tick tock one. So now he's got millions of views and millions of likes. And oh, I know. It's crazy. He puts these I mean, they're amazing pieces. And what you get is these dropped by likes. And that's it. They'll they'll put some time into watching them. They really like them if they're super short, like two minutes long, and they can click like, trying to get those people to actually take a free course. Oh,



33:11

yeah. No, trying to convert that trying to convert it



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to free. I'm like, we have the best online course. It's super cool. It's interactive. It works on your browser on your phone. It's done in little short bites. Every time we teach you something we let you practice with it. I mean, it's like really an amazing, I can't get people to take



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our course it incorporate Candy Crush.



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No, but if I need to put a match three in there to get somebody to use it. Maybe that's what I wanted to do. I've done match three games before



33:44

taking it into making it into an interactive quiz game or something like that. You know, maybe we have that in there. But you're right. That is like the the boundary leap, especially when you're talking because I mean, Mike Turbhe are my guests. Oh, he's like, Dude, you need to be on the tick tock man telling you right now like that's that's where the Yo yo yo a pawn is how do you take sock but it's also one of those how do you engage a convert that audience?



34:14

I have I have yet to see how anybody does it?



34:16

Because the engagement I feel the engagement is there, obviously. Yeah, their views are they're watching the video of yours. Or it's putting it up. The question is, how do you get that to convert? And if you're a listener out there, and you got an idea for Billy, please bring it all they can convert this if you're a Tiktok phenom, and you know how to do it. Like, help him out, man. I like to think I've been doing my part. We got six years.



34:42

I've got we've got time on there. We've got likes, but you don't get their email addresses. You don't no. no. no. you don't get to curate information. You get no access to your followers. Yeah.

yeah. And then how do you get them? How do you get them off the site to go do something I don't care about selling T shirts or yeah

 35:00

Notice how do you get bound? How do you get the outbound click? Yeah,

 35:04

I want to give you give you free information. And that's, that's another irritating thing about this field is that there's this concept that human trafficking education is a is a commodity, that it's all the same, like I can get it for free from so so I can get it over here like when Look, man, it is not the same. There are no national standards about what you're supposed to teach people. There's no state standards, what you're supposed to teach people mean, in certain situations or art in certain case. But it's like it's not it's and these peeps, some people that are teaching this stuff they made up themselves, and they're just doing the best they can

 35:38

I have taken the national food safety test and no less than three states. There's a there's a uniform test. Yeah.

 35:47

And there should, there should there should be

 35:50

like, you think that there would be a uniform test for this when they're talking about going from college to college accredited system to accredited system when you're talking about going from police department to the police department. You know,

 36:05

when we go into police department, I say if when we go into police departments, we find out that a lot of them get trained by like a local person that comes in does a PowerPoint. Right. So my question is, what are they teaching you? What are the learning objectives that are put into that course, and they never have an answer? And I'm like, Well, I have an online course that has, you know, learning objectives that have been, you know, cold down for 10 years, or my partner been teaching this in criminal justice. So it's like, I know that what I'm teaching is good, but they don't have a criteria that they can use to approve my course. So they just keep hiring, you know, Sally from the local, you know, group that comes in and does a class that you have no idea what it is that they're teaching you. So it's like, I'm, I hope I don't I mean, I Yes, I'm

frustrated by all this stuff. But it's like, I'm doing everything I can to produce the best material in the best way possible working with this. There's many experts across the world. And I get shot down by people that do not even have a list of what it is that they're that their staff are supposed to learn. A police don't know either. Yeah. It's crazy. Yeah, you know, dude, what is it in food prep? It's like, wash your hands, you know, don't be sick. You know? Yeah, put the chicken away, you



37:23

know, cross contaminate.



37:26

Take your 32



37:27

degrees.



37:28

Yeah, it's all pretty standard. But you would think that there would be something like that, in fact, that's one of the things I really want to do eventually is, is work with groups and actually come up with those standards. Now, the tech, the hospitality course, well defined by the state of Texas did a great job. It's like we know exactly what's supposed to be in there. And so we just met, we built it around there. And we're seeing Louisiana wants to copy our stuff, which is great. I mean, not our stuff. But Texas, Texas laws. Yeah. So it's really good to see that. But it's it's it's very slow. It's very much a patchwork, and you even saw probably it was going on we have a camera which state it was with Iowa or something. They made it so that now you can have 16 year olds working in factories and things. So they're passing new laws to make it even easier to exploit children.



38:13

Yeah, it's and you're speaking of the standardization, the the benchmarks, things like that, What have y'all included in trapped? That kind of helps, I guess, standardize that form of education as far as what trafficking is? And how to spot that?



38:36

I love that question. So I really spent a lot of time trying to figure out what it was that we were going to put inside of the experience and what the learning objectives are. And I worked with a number of instructional designers. And the first thing they said was like, Look, you have to define your learning objectives. And I was like, Okay, I don't even know what that is. And so I

had to do a ton of research on that, and then try to figure out what the learning objectives ought to be. So I went to the top, all of the top anti trafficking groups and I took, I made a list of all of their red flags, all of their all the risks all the vulnerabilities, and then I forced rank them with a particular emphasis on Polaris, because they're like one of the they're like the National Human Trafficking Hotline group. And so it's like, I wanted to make sure all of theirs were in there. And so I made a list and I have the I have the spreadsheet, actually, that you can see. And it has like a list of all these learning objectives. And then on the right hand side, every line of dialogue that mentions those things, or the scene that you're in. So one of the one of the biggest, one of the biggest things is like you have to get people to understand that this could happen to anyone anywhere. So the very first thing the VR thing opens up with is you're in. Well, that's the get people used to the to the VR part, but you start off in the suburbs, and it's like, why am I in the suburbs? And it's like, Well, you're in the suburbs, because this happens everywhere. So she talks about what it's like to have freedom and just being being able to be a kid. And I found out that this is this kind of environment is what people need. So they kind of get brought into the VR experience of what it's like to be in VR. So we let people have a nice, slow experience. And so you can look around and there's, there's police cars around there to kind of give you a little sense of ominous, you know, ominous pneus. But most people are just like, Wow, I've never seen anything in VR before. And so we give them a chance to hear that, then the next thing we do is we, we explain that this happens, everywhere, can happen to anybody can happen lots and lots of different ways. And then. And then we basically show what it's what it's like for her in the place where she's being kept. And so one of the things that I found during my research for this is that people become trauma bonded to their captors, very much like you would expect with Stockholm Syndrome, or things like that. They, they feel love for them. But because every so often, that person does horrible, horrible things to them, they are they become addicted to being in love with them. And they're very confused. So a lot of the lot, a lot of the dialogue that's in there is about her, not knowing why she loves this guy, but she does love him, but she doesn't know why she's scared of him. And it's very, very complicated. The topics that are covered, and I have I have an entire blog about this, but the topics that are covered in here are abandonment, broken families, divorce, parents working too many hours not getting enough attention from them. Screen time, we talk about pregnancy, we talk about physical abuse, sexual abuse. And it just kind of just goes on and on. And people are people are using this to I was describing this to you earlier, they're using it to get children and adults better prepared for a therapeutic session with a counselor or us or, sure or at their school. So they go through there. And they they they find something they can identify with. So it's like this is this is a kid's life, you know, what's it like? So then when the kids finish the or take off the headset, and they're finished the experience, and they actually talk about the the issues that they have? I don't know if I answered your question. Well, no, you did. Okay, cool. You did. It's it took a lot of effort. And yeah, as I was telling you, one of the things we're doing right now is we're building a domestic servitude simulation, we're using the same environment, but changing the dialogue. And I think that's a really great way to reuse the reuse the content and you know, basically try to make it will save money, honestly, to be honest. And it's really important to us because we're broke. I keep poor, I pour everything back into this. But it's, it's been really fascinating going I've done about four months of research on domestic servitude, and then trying to turn domestic servitude into a list of learning objectives has been really complicated, because there's just not a lot of surveys on this, and not a lot of studies and not a lot of data, trying to find out what is the most common situation of domestic servitude in America. I mean, I've got multiple advisors that I've talked to multiple survivors. I've looked at all the studies that I can get my hands on, and that the evidence is weak. As far as trying to find out what the most common situation is. There's tons of anecdotal evidence, and there's tons of people that have been arrested for it. Oh, yeah. But it's like China's, it turns out that it's the it's, it's a young woman from Southeast Asia, who comes over to work for a family through

the, through the visa system. That's I can't reverse H two, h one, h two B. And there's other ones too, there's multiple types of visas that you could that you could wind up getting over here on. But yeah, just trying to figure out all that stuff and look at it and be able to say with authority that I built this based on the best data that was available to me. It's really important to me, but there's just not a lot of it.

 44:20

Yeah. Well in the the various applications of this technology, and even even have, like you said, being able to wash, rinse, repeat the program with the way it's built and everything else. Yep. And being able to change the scenario to different things. It's fantastic. And once again, to see you to the point now, where it's not just a free download, where their idea I know was given away. Well, you know, to an extent, yes. However, the Appleseed program that you have now is incredible. Like I said, I've seen this bits and pieces on the internet as things have been built, but to actively see it up on your website now follow it makes, it makes me feel good as well. And then like I said to see you walk up at the door with an actual in the hands product men. Yeah, we're, it's beautiful. It's beautiful.

 45:27

I'm so glad. And I would share that we got the Apple C program off the ground due to a grant from Operation underground railroad. And they have been our single biggest sponsor, we've gone up to, we've gone up to Utah and done work with them directly. They sent us out to Los Angeles at Tony, Tony Robbins 60th birthday, we're for raising money for Operation Underground Railroad got to work with them. And that was right before COVID happened. So it was like we were doing really well. But they gave me a call in December and they said, Hey, we've got a chunk of money that we want to we want to provide to you, what are you going to do with it, and I did not even blink, I was like we are going to build an Apple C program, I need to buy some headsets, so I can send them out to people. And the reason for that is that no one understands Virtual Reality until they put it on their head. That's, that's it. So I just have to get this thing on somebody's head, then they understand then they see the value. I mean, there's no amount of conversation that

 46:35

that has been utterly seen over the last few years and is to see your success to see the episode. As we said on the show numerous times, I can't wait till the day that the FBI starts reaching out to you. I can't I can't wait till the day that these agencies start reaching out to you, then I am

 46:55

going to fall and I'm going to make them very happy. I got a call a few weeks ago from the US State Department in Washington DC. Every year, they put out what's called the Trafficking in Persons Report. And it's a big deal because it's an assessment worldwide of all of the different laws and how these people are what they're doing. And you find out some countries, it's not

even illegal. So it's like they don't even have laws on the books. But they called and they said, Look, we're going to be releasing the trafficking or persons report late June, early July. We want to know if you can come out here and demonstrate for all the people that are going to be here and I'm like you had better believe it. So they're currently we're in we're in the evaluation stage. I sent him a headset. I'm so excited to say that they got it and I showed him how to use it.



47:45

Did you send it to him for free?



47:47

I did. 100%. That's right. Appleseed program is 100%. Free, I ship it and I will have you ship it back. So far, nobody's had to ship it back. We've been really, we've been really fortunate people. They keep it and show it to all of their potential donors and the people that would be utilizing it. And we haven't had we haven't had any boxes returned yet. Now. It's it's still young. But I have I have a lot of faith in this because the product sells itself once you once you put it on your head and you're like, it's this or a PowerPoint or this or a list of things that you give people and paper. It's like there's just, there's nothing else like it.



48:25

Well explain to us real quick, what what comes in the kit. What comes in an apple seed box, whenever somebody goes by no problem, they click the Join the Appleseed program, get my apple, so



48:39

what they're gonna get is they're gonna get a box of nice, pretty box that they can take everywhere. And inside on the outside of the box, it actually talks about the product itself. So it's like, look, you're going to introduce your trainees to Lisa, and she is going to change their minds about human trafficking, we talk about all the things that you're going to get. And so if you are if you become a licensee, you get any upgrades or improvements that come along with the product. So if we ever do a version for a different language or version for a different headset, you will get that product for free. You can train with as many people as you want at any one location. It's kind of a site license. And this of course tells some more about the story. And so inside the box, you get, you know, some I guess we I don't have the full unboxing but basically a little message saying Hey, call me to help you get this thing set up. Then we talk about all the things that are inside the box, all the way down to the the lens wipes you want to use use a microfiber on the lens do not put alcohol on the lens that or ruin it. This talks about the VR product and how and how it's important. Then we also include online training so all of your all of your staff will get a certificate course so you know that your staff has actually actually been trained and you know what they learned Then we also include the free version if they want. And then just a little thing that talks about all the other people that are that are current licensees, I got a couple more states to put on here now. But that kind of gives you an

idea of, you know, the things that people need to know, you get a headset included this headset is, this is the Oculus quest one. You get to put it on go through the experience itself. And we include some really awesome custom headphones. From direct sound. We're very excited that they they went and made the efforts to put our



50:37

VR headset specific headphones. Oh, yeah, with the one foot cord?



50:41

i Yeah, exactly. So it has like a super short cord, plug right into it. Then we have some other things like we have the USBC charger, some documents, and some candy, got to show the love. And then something we had made a little while back. I'm really happy about this. We have little stickers. It's kind of like if you go to the dentist office, you get to have a little sticker that says Lisa changed your mind about trafficking. And yeah, and who knows what other kinds of surprises are gonna be in there, I made the box really big for a reason. So, you know, every time we every time we get any licensee we reinvest into in the box. So this weekend, we had gotten, we got we got to the licensee got our, our, our Native American tribe. And we took that and put, we bought 30 New headsets, and I spent the entire weekend setting them all up cleaning them. Oh yeah, there's another part of this. So we replaced we actually replace the soft foam I cover with this thing from VR cover. And it is a sanitary, sanitary thing that actually comes off with Velcro, so the velcro comes off. And you can clean that separately. Because the default one kind of stinks. And you know, now, like I said, these things are they're used and you can get them on eBay for 40 bucks, this thing, just this is \$30 to buy a VR cover thing. And they're out of print. So I had to call them and they put the head pulled them all together from all their different locations. So it's sounds pretty crazy. But yeah, so that's the that's the box. And once you show it to other people like there's, there's a guy named Colin who has a small, really small group that he's working with. And he is absolutely in love with us. He says he takes it everywhere. And he is trying he's he's getting people to to help him raise the money for the license. And I will also say that I am not going to let money be the problem. So if if you know, if a group can't afford to do the full licence payment, that's fine. If it's going to take them longer, that's fine. We have three tiers of license fees. So like if you're a small group, my goal is to get it to you as inexpensively as possible. We charge \$5,000 Right now, that is a forever license, you get to keep it forever and train as many people as you want. You can buy as many headsets over time as you want. Then we have a second and those are for small nonprofits, high schools and middle schools. Then we have a second tier, which is for a for a community college or a larger nonprofit. And that's \$10,000 a year. And then we have a third tier, which is for universities or job training, and that's \$20,000 a year. So if you can afford it, you are helping the smaller people get it.



53:33

Wow. Wow. And you know it once again to see the point that it has come to where you actively have packages now you have products that you can apply since it's it's fantastic. It's I think it is it's so great.



53:50

And they're so so fortunate



53:51

that well, even to see the fact that you have been able to go out and change so many lives and change so many minds about human trafficking, Education, Human Trafficking Prevention, it's it's just great. Yeah,



54:07

we're going to so last year, in May, in Wyoming, there's a group or there was a conference called the greater Rockies immersive training conference. And what they did is they used the VR experience as what they call like a case study so that every session that they were doing that was talking about trafficking from all the different angles, they would always refer back to well, in the VR, you experienced this. It's what gave everybody a touchstone for the entire conference. So this year, they've asked us to go out and demonstrate it for everybody. I think they're gonna have almost 250 People are going to be there and they want us to put everybody through it. I know that feel to why so we're and that's where we're going to be debuting the domestic servitude thing too. So to be able to put people through both experiences if they if they're into it. Yeah,



54:57

that's, that's awesome.



54:59

I can't Ain't awesome. Can't tell you how excited I am about that. I just I mean, come on. Are you kidding me? And then these people are going. I've never been to Casper, Wyoming. But it's a small place, allegedly. And so it's like they're going that far to get this immersive training. They are serious about human trafficking. Yeah, I can't. I can't thank Terry, enough for bringing us on board and getting us out there.



55:27

That is fantastic to hear, man. I'm



55:28

super excited.



55:30

I'm glad that you guys have been able to get this out to so many more people that you've been able to license it to so many more people and that you have been bringing communities together around this belly. It's all amazing work.



55:44

I mean, you remember what it was like during COVID? Yeah, you know, it was like, Yeah, I'm not doing anything with this. I'm working on my online course. And now we're now we're back. And we're blowing up. And that's fantastic. I just, I just want to help people with this. This is my life's mission. And I'm not going to give up.



56:02

Absolutely. Well let everybody know where they can go to keep up where they can go to subscribe to newsletters where they can go to find your knowledge vault, where they can go to join the Applesed program and, and donate this to a school what have you.



56:21

Yeah, so if you are really interested in the Apple Seed Program, you can go to reefcares.org. And it's a nonprofit. It's called Radical empathy Education Foundation. And the idea is that we are dedicated to educating people about trafficking period, no matter what it takes. So if you go to reefcares.org, you can sign up to get an apple seed box sent over to you. Or you can help us out by throwing a little money in the Donate section. And that will help us get it out to more people. I mean, just just driving across Austin to come here, you know, is not free, you know, right? Every every penny that goes into the Donate section on our page really makes a difference and helps us do everything. And then, like I said, during COVID, I started our online course. So we started a new group called PBJ learning like peanut butter and jelly, that's kind of the way my partner and I work we'd he does some and I finished something and then we go back and forth like that. So you always see ourselves working like peanut butter and jelly. But on our site, [PBJ learning.com](http://PBJlearning.com), you can take our course, or human trafficking essentials course to understand everything that you need. There's a couple of sample videos that come from the course, it's, it works on any browser, on your phone, on your on your PC, or on your tablet. It's done in little bits and pieces. So you can see you can actually, I'd like to say that we're we are respectful of your time, you don't have to sit down for a two hour session to do all this stuff. But that's where you go sign up on our mailing list on either PBJ or radical empathy. And also, as you were saying, we have what's called a knowledge vault and that knowledge vault contains now 4500 articles and resources that I personally curated and looked at each and every one of them beat things are all tapped Well, you know, beat me. I'm not sure it's not a contest. But contest.



58:19

We live in America. That's right, step up someone else to win. That's the way it goes.



58:25

Those on the right there. See there's my AI drawing. Yeah. Oh, yeah. So that was oh, that's Dave's capstone project. Just see just how sad it is out there in the in the world of higher education. But so we put out articles almost every day, we have Twitter and Facebook and all those kinds of things to keep up with it. And we post stuff on LinkedIn. But you can always get a hold of me, call me on the phone 24 hours a day, if you want anything, I will happily do email and you can set up meetings which you can also just call me I'm listed everywhere. It's 51252188745125218874. Call me I want to talk to you about helping your community and helping you help your community.



59:14

Absolutely, Billy, Billy, I want to thank you so much as always for it is mutual. It's it's always a pleasure to have you here talking about this. It really is one of the one of the many causes that we've hopped behind over the mess last many years and to see you bringing this technology out to the masses now. Absolutely amazing, man. Absolutely amazing. Thank you, as always for coming in. Thanks so much. You bet, man. Well hold the line. While we close things out for this segment. Of course while you are online folks checking out everything from radical empathy Education Foundation, as well as PBJ learning make sure to stop by curious realm curious realm.com is the website that is where you can Find all the episodes. That's where you can find our store where you can find all kinds of great things. And you know what? We actively need to put a link to your free thing here in the store. We



1:00:11

have a book coming up soon. And a kid's book. Oh, I love it. I mean, I Illustrated Kids book. Yeah,



1:00:19

well, make sure to stop on by curious roam.com forward slash store as well as our newly curated, curious realm.com forward slash VIDEOS section where you can find all of the YouTube channels of our guests. Thank you so much to Billy Joe Kane, of course, for coming in the studio this evening. Thank you so much for radical limp, the Education Foundation, and all that you do in the world of trafficking, education, prevention. It's it's absolutely amazing to see the strides that have been made there when we come back. From this commercial break we will be joined by our good friend, Craig wall heater from crypto moonbot as well as the Texas Bigfoot museum to discuss the upcoming Phalke monster festival some of the speakers that will be there and more right after this folks.



1:01:52

With the rise in attention to the health benefits of cannabis and cannabinoids including CBD, draw him science has become one of the premier providers of full spectrum CBD and CBD

True Him Science has become one of the premier providers of full spectrum CBD and CBD related products using a proprietary spideroak process. Through him science extracts maximum benefit from the whole plant buds, leaves, stems, seeds, even roots. Every part of the plant is used and then reused to formulate a rich Complex Profile of CBD, CBD derivatives and terpenes guaranteed to provide the relief and benefits you need daily. Visit true him science.com to experience the best CBD oils, edibles and topicals on the market today and use code curious seven to save 7% off your entire purchase of \$50 or more and get 25 milligram CBD cookies or brownies free that website again is true him science.com and the code is curious seven.



1:03:29

Have you considered starting a podcast? Looking for a way to make your business a voice of authority in an industry? The podcast Cadet is the solution for you. Whether starting a podcast for yourself your brand, business school, church, or just playing fun. Podcast Cadet is here to help you navigate the waters of the podcast industry specializing in one on one consultation and training with industry professionals in fields ranging from podcast technology and editing, to distribution monetization and even social media strategies. Podcasts Cadet tailors their services to the specific needs of you and your podcast. Do you already have a podcast and trying to find ways to engage and grow your audience? Sign up for your podcast Cadet audit today. And let us help you explore new and exciting ways to leverage your content and elevate your podcast brand a whole new level. From consultation and workshops to affordable podcast production and maintenance packages podcast Cadette is your one stop shop for everything podcast related on the internet. Visit [podcast cadet.com](http://podcastcadet.com) today to sign up for your consultation or training and use code curious 20 to save 20% off your entire purchase. That website again is [podcast cadet.com](http://podcastcadet.com)



1:05:22

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1:06:20

Well, hello, everybody and welcome back. I wanted to hold up this edition of this month's MUFON journal and show you like they're talking about the Chinese spy balloons and the UFO perspectives. And we're very happy to be one of the sponsors of many shows that happened around the country. MUFON is one of those. But tonight joining us is our good friend Craig wolf heater. He is the founder of the Texas Bigfoot Museum. He is the founder of crypto moonbot.

He is also the regenerator of the Phalke monster Festival, which is coming up April 29. Furious realm is a proud sponsor of that show for the second year running. Welcome back to the show. Craig, how are you doing?



1:07:09

I'm doing pretty good. Chris, how are you



1:07:11

doing? All right, so sorry that you're you know, feeling a little scratchy throat and stuff like that after Vegas. So literally, every time I go to Vegas, there's not a single person on the crew that by day two or three and in a little scratchy or sniffly or something. So yeah, it's a it's a town that just gets you no matter what.



1:07:32

But well, you know, I know there's, there's probably worse things you could come back from Vegas with. There's a lot worse things. Let's say what happens in Vegas stays in Vegas. necessarily true.



1:07:49

That's right. That's right, unless it's a social thing. So I wanted to have you on number one to catch up. It's been a long time since you've been on the show to talk with the audience, things like that. But also we're getting ready to have the Phalke monster festival coming up in Bangkok, Arkansas. I wanted to talk with you a little bit about what what it is that brought you to start having these events because the the Texas Bigfoot conference and the Phalke monster festival are two of the longest running cryptid events in the entire country. So let's let's get into that a little bit. Craig.



1:08:34

Well, going way back when I first started the big research organization and, and started networking with people in other parts of the country, I started attending events in other parts of the country. You Washington, Oregon, Northern California, Ohio, Pennsylvania. And I attended in 2000, the Ohio Bigfoot conference in an expo and I was really took advantage of the networking opportunities there to meet people from other parts of the country who were interested in, you know, the things that you're interested in my own personal opinion is there's nothing better than hanging out with like minded people with a common interest. I mean, it just doesn't get any better than that. Because, you know, we're all Bigfoot nerds or whatever. And, and, you know, it's a lot of the conversations are not Bigfoot related at these events, but you know, you form friendships and relationships with these people and you know, enjoy hanging out and shooting the breeze with them. Regardless of Whether it's Bigfoot or whatever subject that you might be discussing. So when I went to this event in, in 2000 I thought to myself, well,

you know, there's nothing like this in Texas. And, you know, I bet I bet I could pull one of these off here. And so, you know, the wheels started turning and the gears are meshing and, and so I started, you know, planning an event and, and the reason I picked Jefferson, Texas is actually, a lot of people would probably be surprised, had nothing to do with the Bigfoot reports and such from this area, it was the fact that my folks own the bed and breakfast in Jefferson. And my mom was on the events committee for the bed and breakfast association. So I had, I had resources to pull from. So that's why it's actually a hits actually here in Jefferson the Jefferson conference, because that's where he got started. And, and the town has, you know, really embraced the event and the subject. You know, the mayor signed the proclamation and 2018 that Jefferson was the big foot Capital of Texas, and, you know, erected a big foot statue in town across the street from the visitor center. And, you know, most of the restaurants here in town have a big foot named or themed item on the menu, and a lot of the stores have, you know, big foot merchandise for sale. And so it's really, like I said, it's really been embraced here in town, and like I said, you know, and the very first one that I held was in 2001, it was actually September 15 2001, which was four days after 911. And the event still went off, and we still have about 135 people that attended. And it's generally been an annual event since then. So an opportunity came up to to do the same thing for Foulk. Over the years. There's been different about last year themed events in Faust, that different people who put on and, you know, save gaming lamp, for the most part. So the last one that was officially there, before I started doing anything was in 2015. There was a group that put it on for I think, about three years there, but then it kind of faded out. And so in 2018, after the Bigfoot conference in Jefferson, a lot of times on the Sunday, we'll take a group trip up to FAU, which is less than an hour away from Jefferson. And so we went up there to foucha bunch of us and went up to the monster bar, which is a really cool convenience store with a fat monster theme and they put museum inside of a lot of Bigfoot merchandise. And so we went up there and it just so happened that Mayor of Phalke was there, Mayor Terry Purvis was there at the fmrs Fremont that day, and myself and allow Blackburn, you know, know, Terry really well. And he was just wondering why we, you know, we had such a large group of people that were there that day. And we said that, you know, we had just finished up the Bigfoot conference, the Texas Bigfoot conference in Jefferson and usually, we like to bring people up to power and, and he lamented the fact that, you know, he wished that they had, you know, still had a fat monster themed event there and found and, and, you know, the whole bow thing the legend of Boggy Creek was very influential on me as a young kid, and seeing the legend of Boggy Creek In the theater in 1973, during its national release, and so I told I told Mayor tarea said, you know, I would be honored to, you know, to plan an event and host an event there in bow, celebrating the sock monster. And, you know, the legend of Boggy Creek and all that. And so we put wheels in motion again, and in 2019. held the first one that Raul and I put together for foul. And unfortunately, the next year COVID. And Bauke was pretty much shut down. So we actually held the event. Event was already planned and, you know, tickets selling and, and so we had to use the convention center and texture camera, because there wasn't any facility in South. Yeah. That was open to the public. Because of COVID restrictions. Yeah. And even then in to hold it in Texarkana. I had to write a an action plan for the



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screening pocket along the way in?



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Well, yeah, the Arkansas State Health Department, I had to write an action plan to submit to the, the health department of the state of Arkansas. Yeah. With the, you know, the things I was going to do, you know, social distancing groups of people, you know, six feet apart. Hand Sanitizer stations, you know, all these things, you know, signage, mask requirements, and all this stuff that, you know, had to be done to have an event with more than 100 people. Yeah. And more than a private gathering? Yes. So, you know, we had to do this, we had to have a much larger facility. So, you know, we could have social distancing, I mean, the seating was so spread out, but, you know, it was in the actual convention center. So it was, you know, a really cool facility, and the hotel that we were working with, that is the Holiday Inn, that is there, the same facility, the same building is the convention center and the hotel. So we, you know, we had to still use reduced capacity, we could only have a percentage of the, you know, the official capacity of the room. But we were able to pull it off successfully and enjoyable event. And then, you know, since then COVID restrictions had been, had been softened. And, you know, but we still, you know, suggest people wear a mask, if they feel better have hand sanitizer around trying to social distance. And, you know, we've never had through all of COVID All of my events have still taken place, and we've never had a COVID outbreak, I've never even had a report of anybody that attended that later came down with COVID. So it's been, you know, been pretty successful and, you know, still going strong. So, you know, the town embraces the event there. You know, there's locals that don't like the fat monster whole thing. But, you know, 1000s of small town of, you know, what, just over 800 people 800 people and, you know, tons of people come through foul every day, you know, because of the pout monster and the legend of Boggy Creek and to go to the monster mark. So, you know, that town depends on on tourism, for folks to come in, just like here in Jefferson Jefferson is a town of less than, well, the official population, I believe is 18 114 people. And, you know, it's a tourist base town. And so, you know, you they depend on tourism to support the town. And so, you know, I do my part to host events here in town, not just Bigfoot events, but I also host a UFO convention. I had a car showing here. That was a couple of weeks ago. Yeah. To, you know, to bring people to town to keep the town thriving. Like I said it depends on tourism.

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Yeah. Yeah. And it's it's interesting sometimes like you said, not everybody in Phalke is all about the Phalke monster, it's interesting to see the parts of communities that do kind of reject in and shun those histories. Even I spent quite a bit of time in Salem, Massachusetts, for example, when I lived in when I lived in Maine, there's a lot of people that live in Salem, you know, few schools or that kind of stuff. And most people, they understand what their towns about all that kind of stuff, but there's, there's quite a few people that do not do not like the tourism of it, and don't don't want anybody there for that reason. And it's, it's interesting to see that reaction amongst communities sometimes.

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Well, you know, they need to realize that, you know, the sales tax that tourism brings in the, you know, the hotel, and motel tax, you know, the those, you know, towns like that depend on that stuff for their, you know, annual budget and, you know, that goes towards the, you know, the infrastructure of the town, you know, people don't, don't think about that, that, you know, maybe your locals and live there, don't think about, you know, you know, traffic lights and potholes being filled, and, and, you know, stuff like that, that, that, you know, tourism taxes

bring in to keep things running smoothly. I mean, you know, a lot of small towns like that, that have these things, you know, like, you know, Point Pleasant West Virginia, you know, you know, the, like I said, the tax from taxes from tourists, the tourism, tourist dollars, you know, people think about, oh, well, you know, the bed and breakfast or the hotels, you know, sure, they're, they're having tourists stay there. So they're making money, but they pay taxes to the city, you know, that is then used for the city's budget, to spread around to, you know, improvements in town. And, and, like I said, even filling potholes, and, you know, working on the sewers, and, you know, these things, help pay those things and small towns, you know, small towns like that, if they relied on merely the locals to fund everything. You know, it wouldn't happen.

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People do not realize that, as you well know, as my audience knows, I work in the events industry, Craig, and people do not realize the amount of money that that brings in for a town like when when COVID happened, they did a real quick count of what Houston was going to lose within a month and a half of like, three major events. Sure, shut down. And it was it was like 130 million, right, in like a month. Because of the hotels that were going to be filled the tickets that were going to be sold to the convention center, which yes, is city property,

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you know, likely to get rent at restaurants and the food

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trucks that come in now, all that stuff, you know, it really is it's it's a major thing. I live in Austin now, and we just got to South by Southwest. And yes, yeah, you know, it's now partially owned by not InBev. But you know, their sponsor, Budweiser is financially invested in it now, all kinds of things. It's no longer to buy a t shirt to come see 25 bands play that it was right. I was in high school. Let's put it that way. It's now on an international stage. You know, and and that's just it. Some of these things, start hitting large, large audiences and even even Falcon monster fast has gotten to the point rapidly.

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Where Yeah, we've had we've had to move to a larger facility where It's going to be at the auditorium for the middle school out town. You know, like I said back is 100 people so you can imagine, you know that that's a small town. I mean, there's that. You know, there's a couple of mom and pop restaurants. There's a gas station, there's a couple of convenience stores, there's you know, there's like, yeah, there's one once one stoplight in town. Yeah. It's, it's a one stoplight. And in no way,

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if you blink, you'll miss it.

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Sure, sure. And, you know, we bring hundreds of people in the town that weekend. To, you know, we, you know, we got a food truck coming in this year, that's going to be set up on site that's going to be serving all kinds of big themed menu with based on Indian frybread Indian frybread burgers and, and stuff. So, it's gonna be nice. You know, we're gonna have the guided fountain monster tours through town, you know, where we, we point go and point out, you know, areas, you know, locations that were in, they were in the film, but I took a bite the creek as well as actual locations of, you know, reported Park monster sightings, as well as you know, a nice staff of folks can get out and stretch your legs, they're actually on Boggy Creek. So, you know, we just, like I said, trying to make an enjoyable event for folks to come in that, you know, grew up, you know, watching the legend of Boggy Creek or seeing it as a kid or their parents taking a drive and scaring the crap out of them and never wanting to sleep or sit next to a window. You know, just

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You're gonna make me feel bad about some of the movies my kids watched.

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You know, we got we got loud Blackburn who's, you know, become, you know, Minister Powell. I mean is real.

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Pretty great. expert on the Phalke master,

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yeah. You know, he's written three books about the subject. We've got Chester more from down in orange, Texas, who's, you know, Mr. Outdoors? And who's going to be talking about you know, strange out outdoor encounters in nature and Jerry has him longtime Bigfoot researcher, Jeff Stewart, another outdoorsman with Bigfoot encounters. To be, you know, talk about that we're going to be showing the small town monsters, Boggy Creek monster film after the talks Saturday, so there's gonna be a lot going on be a lot for people to see. And like I said, you know, these events are really good for you know, meeting other enthusiast you know, most of the very best friends I haven't hired for people that I've met through Bigfoot and, and meeting them at events such as this and you know, man sitting out and like I said, we got a host hotel where a lot of people will be staying at Texarkana where the speakers are staying, the other people serving a lot of opportunities just to sit around discussing about miles or whatever people want to talk about, but sitting around the fire pit outside night, just enjoying the weekend. And, you know, the camaraderie of a Bigfoot.



1:29:27

I have I know, I've told you have said it, and probably just about every cryptid show that I have done and every bit of coverage that I've done from the cryptid events, amongst all of the communities that I have done events with, from remote viewing to near death experience MUFON the paranormal, the cryptid community, Bigfoot specifically, I think As the most hip to hip, we're in this together camaraderie. It is it is very much an extended family. I know I've said it before, it reminds me a lot of going to Comic Con, like I can go to Comic Con this year in Houston, where I'm supposed to be speaking and guaranteed there are 10 vendors there, that when I walk up will know who I am. Right? You know, because I've been there year after year, I used to go into their comic book shops, you know, stuff like that. And it's just those many, many year camaraderie ease and the the cryptid community and especially the Bigfoot events are very much that way people swap stories. They swap family stories, it's, it's really beautiful to see, it's great.



1:30:54

Well, as I said, you know, there's nothing better than hanging out with like minded people with a common interest. I mean, that to me, you know, and I've told people for years, as a matter of fact, you know, the nearly 25 years of active Bigfoot research, you know, being in the community that I have, that I've told people over the years that, you know, more than 50% of it is the camaraderie, the the, you know, gains friends, gaining, you know, just, you know, that, like I said, hanging out, and not necessarily, you know, Bigfoot related, other than that, how you met each other, but, you know, some of my best friends of mine for people that I've met, you know, being involved in Bigfoot research and hosting these types of events and, and seeing the people that, you know, come from all over the country that, you know, I don't see very often but I see them, you know, every year when they come to the event, I mean, I've, I've told people, you know, you know, one good thing about, you know, organizing and hosting a conferences, it's a way for me to bring my friends in from out of town, you know, to hang out for the weekend. You know, I don't get to see Jeff Meldrum you know, or, you know, Cliff Barickman or Bobo, I don't get to see them, you know, on a normal, you know, basis all the time. But, you know, having a conference allows me the opportunity to fly them in and put them up for the weekend and, and hang out with them and



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support our research in that way.



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For sure, sure. I mean, it's, it's, it's an opportunity that bring my friends to town to hang out, you know, is when you get down just to the the nitty gritty of it. And the the conference itself is, you know, the means to do that.



1:33:16

Yeah. Yeah. And, and it's, once again, a fantastic, fantastic event full of community full of amazing people and speakers. The speakers last year, were awesome. When when Lyle speaks, especially about the Phalke monster, he, I mean, it is it is a charged, almost sermon like delivery, it's amazing. It's great. Well, he's,

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he's got a great new presentation for this year, where he's, you know, basically, dissecting the film, the, you know, the events, the epic events that you know, make up the film, and discussing the real life events that these are based on, you know, the events in the film, so, it's, it's going to be a presentation not to be missed that it hasn't been. It's a brand new presentation that he's put together and like I said, as, as the author of three books on the subject, like you said, he is he is the monster expert, as far as stuff behind the scenes, stuff that went into making the films, all those all those things. So it's gonna be it's gonna be a really cool presentation to see and allow is, you know, he's a performer. He's an electric performer. I mean, he's, he holds the crowds interest, you know, left hanging on every word. I mean, you know, he's my best friend, but, you know, outside of that he's a You know, he's, he's a rock star. He's an award winning author and a historian. And like I said, He's, his presentations are definitely not to be missed. Yeah,

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yeah, it's, it's gonna be a great conference. I am truly looking forward to it. Let everybody know where they can go to keep up with the latest on the conference where they can go to get their tickets. Everything that is included in the VIP package, because the VIP is it's pretty incredible. It's really cool. As I get the VIP from my sponsorship, but you get

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you get well you get the special VIP treatment anyway. But you know, tickets, you know, you can make your reservations. Online, the, if you just look on Facebook. At the 2023 pound monster festival, pull up the event page. Give the schedule for the page, give everything that's going on the link to purchase tickets, the purchase. Bus Tours, the guided bus tour. Those are almost sold out.

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Yeah, they do sell out fast. Do not expect them to be available day of people.

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Oh no, there's only there's only like, there's like 12 tickets left spread across.

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Wow, that's not even. That's not even in a strip of people. No, no, no, it's awesome. That's awesome. Each

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tour, each tour seats, 14 people for the guided tour. And we've got don't even have that many tickets left total for the whole thing. So there's that there's like I said, you get to hear loud, you know, a guided tour of you know, points of interest in Foulke. Regarding the movie and actual signing locations. You get to be dropped off and like I said get to walk around and and on Boggy Creek itself. There's plenty of places to go to the bouncer bar. You can drive down Highway 71 and stop at the the famous Boggy Creek Bridge with the Boggy Creek sign that gets stolen all the time. Yeah. Hopefully, hopefully the Boggy Creek sign will be in place for the private browser festival weekend. There's many times like I said that that sign disappears. They have to Yeah, that's probably the most replaced I know in the state of Arkansas, the most replaced sign a highway sign denoting the location because they they disappear in the dark of night. Oh, quite often. Yeah. Mayor Terry Purvis has to layer Terry Purvis has replaced that one quite often. Wow. Wow. Well,

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I want to thank you. Yeah, go ahead

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to check out my website about monster.net. And there's a tap there on visiting found where you can camp and found and different things. But it's also got a link to, you know, be able to purchase the tickets through that, that mounts for that net. And that's why those spotlights are website with his his merchandise, which you'll have at the event, signing and selling books and T shirts and all kinds of cool stuff. We'll have some quite a few vendors that will be selling, they put themed about monster themed merchandise, the speakers will have tables, and such with their merchandise and search and selling aisle and jury will be signing and selling copies of their books. And it's just as a fun event. There'll be plenty to hear about talk about I'm sure I will be discussing talking about any the most recent monster sightings that he's that's been forwarded to him. So, you know, for any and all things five months related, you know, you'd be a miss. You'd be a miss to miss this event. You are clever, my man. I am rather funny.

1:40:06

I can't thank you enough for coming on number one for putting these events on every year. I support them. And I sponsored them because I find them important to the communities that are out there, there.

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And your sponsorship is very important to the continuance of these events. as well as your

technical skills is, folks, Chris is also audio video guy for these events. And it's an invaluable service, you know, having, you know, going back going back all the way to the first event that was held at a fellowship hall in 2001, at the Methodist Church and Jefferson, where I had to go rent a projector to show the presentations on I think I paid in 2001 I think I paid \$250 to rent a projector to be set up to show the presentations. I mean, and and Daniel Allen Jones, who is always at the events, and always helps out and has done audio video for us for years. But you know, Chris, thank you, Chris, for Jordan is a professional, this is what he does for a living. Because not only does he you know, hanging out at the cool Bigfoot events, but you know, he does. It's got to be multimillion dollar events weekly. You're all over the country going in, and not just attending these events or speaking at these events, but you're doing all the technical gear to make sure these events run smoothly and you need people they appreciate that as well as as to appreciate your technical know how, and your expertise to help these events come off smoothly. Because believe me, I've got 20 plus years of doing these on a shoestring budget. And you're having to send somebody to Walmart to get a patch cord for the presentation. Yeah, so I mean, like I said, you provide an invaluable service. And I can't thank you enough to not only have you sponsor my events, and come and do what you do, but also to be a great friend.

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I appreciate that so much, Greg, likewise, it's great to have you there to be able to just talk with and everything else. And as I've told you before, like I told the cleanup brothers and anything and even paranormal roundtable, anything I can do to help bring these events to a larger audience, anything I can do to help make them bigger and better tech wise. That's, that's why I'm here on this earth. So

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not only that, but you are much appreciated.

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Well, thank you, my friend. I appreciate the time, and I can't wait to be there in person to see you to hang out again. It's been way too long since we've chatted. But before we go, once again, let everybody know where they can go to get their tickets, where they can go to keep up with everything, all that kind of good stuff, Greg.

 1:43:38

Okay, well, first of all, you can go to Laos website, which is Falcon monster.net. And there is a festival tab on there so you can get the information on the event itself. You can also browse miles merchandise, you can find out where you can camp for free during the event if you want to camp for free in a location where there have been sightings of about monster. So there's all kinds of information on that monster.net. It will take you to the page on Eventbrite where you can register for the event. You can also find out information. On the Tours The Best Tours, you can see which tubers still have seats available at the 2020 page.



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All right, well, Craig, can't thank you enough my friend please do hold the line while we close things out with the audience. While you are online getting your tickets for the upcoming Phalke monster festival in Phalke, Arkansas, please do make sure to stop on by curious realm curious roam.com is the website that is where you can go to catch all the episodes that's where you can go to watch the live stream that is where you can go for our store all those books he was talking about by Lyle Blackburn right there in the store along with great books by Ken Gerhart. Some other amazing guests have their books there in our store as well as our newly reconstructed Videos page stop on by. And check that out curious room.com forward slash VIDEOS. If you're looking for somewhere to check out all of the YouTube channels of our guests, we conveniently have them embedded right there on our website. You don't have to go anywhere but curious realm.com to get all your content everybody. Thank you always for tuning in. Thank you always for being a part of the audience, for being a part of the greater conversation. Take care of yourselves take care of each other and remember everybody stay curious. We'll talk to you soon.



1:45:52

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