

# CRep038

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aurora, podcast, story, blueberry, cemetery, alien, interesting, ufo, data, happened, curious, big, platform, written, people, crash, day, great, airship, website

## SPEAKERS

Chris Jordan

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Chris Jordan 00:00

A reality. Welcome to the curious realm Well, hello, everybody, how are you doing this week, Chris Jordan here, close to the curious round coming at you. From Austin, Texas. hope everybody's been doing great. Thank you so much for always tuning in. Before we get started, guys, make sure to stop by the People's Choice Podcast Awards, and vote to vote for curious realm right over my shoulder here, on top of my tchotchke shelf is actually my, my People's Choice podcast award for news and politics. For dudes and beer. We are up for the same category this year. So stop on by vote for us. Thank you for everybody that voted last year. And thank you, for everybody who tunes in every week, and everybody who is part of the Facebook group that we pull stories from, and that we get, I mean, a lot of people ask what the group is really about. And just to just to give you a little insight back in the day, when the show was just myself and two friends. It was it was really a private three person group that was there for us to throw stories into to go like, hey, read about this, because I want to talk about this this week, stuff like that. So that was that was kind of the purging duration of the Facebook group. And as we grew, we we opened that group up to the public, and let people start sharing their own stuff. And it's been great. It's been a fantastic conversation. We have just over 1000 members in the group, we have, I guess, almost 8000 followers on our Facebook page right now. But it has been great to see the growth of the community there. And even to hear people over COVID say over the pandemic, that it was one of the only groups that they were in where things did not become toxic among members. And that conversation still happens. So kudos to all you guys out there for that, because it is you guys that make that conversation happen. So thank you for that. And thank you for always tuning in. Thank you for always listening tonight, we will be talking here in just a few minutes with our good friend Daniel Island Jones. He is going to be speaking this weekend at the Wonderland UFO festival, right down the road near San Antonio. So we'll be talking about the UFO case out of Aurora, Texas, very famous case where supposedly there might be a body buried in a cemetery. There, there have been all kinds of rumors, things like that. And he has a new book coming out about Aurora. So we will be talking about the Aurora UFO crash of 1897. In the first part of the show, after commercial break, we will be welcoming our good friend, Todd Cochran, the owner of blueberry podcasting. And you may be saying like why are you having Why are you having somebody about podcasting on here's the thing, a lot of people do not realize, whenever you go and just download an app, you don't always read the End User License Agreement, you don't always see what data they are

swapping from you. And you know, especially whenever you're talking about free services, whenever you're talking about services where people host their show, and the service is free, the where folks, because ain't nothing free, guaranteed that they are scraping data and your private data and your cookies and everything else. And that is what they are selling. So we will be getting into the touchy world of privacy and podcasting and, and how the onus really, really falls on us, the creators to encourage you guys to go to proper platforms to find our shows. And if you find them on other platforms that are giving that data away, or you find out that a platform that we're on, hey, come to us, like I say in the pre recorded segment with Todd. That's the whole reason why our app is not up on stores and everything else. I don't want you to have to surrender your data to get that. So our app is a side load. Sorry, Apple, folks, you can't side load an app onto an Apple device so you don't get it that I'm not buying into that system again. So yeah, we're gonna be getting into privacy and podcasting. and how you the consumer need to be aware and vigilant with what is going on with your data. Before we bring on our guests let's Of course, hop on over to the internet. Thank you so much to our good friends at web works wireless. They are providers for all of our website live streams. For those of you who tune in every week to our live website streams on curious realm.com Thank you so much web works wireless. Also thank you to our good friend and sponsor Dr. Kimberly McGeorge, she is your number one source for frequency healing alternative health and consciousness expansion exercises. secretive everything.com is her website, our website is curious realm. Do not forget to stop by and go to curious realm forwards, curious wellmed.com forward slash story. And you can share your account of the paranormal. If you're a targeted individual, you can remain anonymous. Tell us if you've had an alien abduction, a cryptid sighting near death experience. If you've been part of classified or Black Ops programs and want to whistleblow there's a spot there where you can upload your pictures, your videos, upload documents that you have things like that. So stop on by share your story with us. And if you aren't really an internet user, and you're kind of an old school person like myself, and you enjoy a phone, you can call in the experimenter hotline 512-298-3913 is the phone number 512-298-3913 All of these stories, once again will remain anonymous, if you so ask. But we're opening that up we want to start doing some experimenter episodes, we want to start doing some episodes where the stories are sourced from you guys, the audience and when we talk to people like Seth talk who is you know a regional investigator for MUFON we can share these stories with them and get their professional feedback about him. So stop on by share your story. While you're there. Of course, make sure to stop on by and join the Facebook group. That is where we pull our news of the week from let's see what has been happening in the news this week. A drone that flew over two months in a US Army test has crashed in Arizona after nearly breaking a record for the longest flight time that out of Yahoo News at a CNBC 10 common phrases that make you sound passive aggressive in the workplace. This is an interesting one at a futurism major record label signs virtual rapper who is actually an AI the artist F n mica, a virtual rapper with over 10 million followers on Tiktok out of vice.com Congress admits UFOs not quote manmade says quote threats increasing quote exponentially. out of medium.com footage captured a possible UFO swarm over Hawaii. That was an article by Ryan Sprague there's another one about the virtual rapper. And I enjoyed this one out of Tom's Hardware. Samsung Germany RMA suggest drilling or smashing an SSD with a hammer in order to permanently remove all data and assure the fact that you have cleared the hard drives. So that is just some of the news that is out there right now. On Facebook on the curious roam group, make sure to stop on by join the group follow the page. And while you're online, make sure to stop by the vortex on YouTube vortex is the work of Daniel Allen Jones, our guest for this segment. Welcome back to the show, my friend how have you been?

09:00

Hey, Chris, great to be here with you again and doing well. You know, looking forward to all the events coming up here for the remainder of the year and working on getting this new book out on the Aurora Legend of 1897.

**C** Chris Jordan 09:13

I am highly excited for your book. I am anticipating the row. How's that going? By the way? How close are you do you? Do you have a like a tough print date or anything yet?

09:29

Well, I'm gonna I'm aiming for early, early November, or late October because I had to add some some additions from things I really just found out here not too long ago, a few weeks back because there's an ongoing issue in the town of Aurora and it's something that I think is definitely worth including. And it's chronology because what I'm what I'm really writing is not exactly a fictionalized version, or just the two worry of what happened with this. Suppose it incident back over 100 years ago, it's really taking the legend itself and showing how it's been embedded in media, newspapers, magazines, investigative work done all throughout the century. And so it's something I think that's going to be a different take on the whole thing, rather than a lot of the things that have been done on it so far. So there's a lot happening. I'm looking at maybe later in October, maybe around Halloween and think about how that can be something maybe it would be fun to try to get out for that. So we'll see. But yeah, later this year.


**C** Chris Jordan 10:37

Yeah, yeah. And it is an interesting case. I've actually got the original article clip up on screen right now. And I will be putting this into our knowledge vault as well. This is the actual JPEG of the of the news article. But let's let's start really cracking the nut on the case that is the Aurora UFO.

11:05

Right, well, as you can see there in the mall clipping you know, it's an it's an interesting, but somewhat short story, because if you have the entire page, which is actually the fifth page of the at the time, the Dallas, Morning Herald obviously became a Dallas Morning News. It was one of many airship stories embedded on that page. This one was sort of centrally located in the middle column. And surrounding it were all of these other stories of what they called the airship. The title of the page was the great burial wanderer, and they were dealing with this issue, which at the time was referred to as the great airship mystery, which has been written about and explored in many different capacities. But I think it's really interesting that it's not necessarily an isolated event. There were other airship sightings all throughout both the Midwest and in Texas as well. This one, I think, is probably the most notable because not only was a sighting, or something that seemed more or less human like, and then it was maybe just an advanced glampers, Teflon or some kind of airberlin. But it really seems like the story of


what they refer to as a spaceship and its pilot goes far beyond maybe what most people would think of would be acceptable to time and touches upon some other worldly issues, because as you can see, in the paper, it talks about how St. Hayden wrote this article describing that an object crashed down into judge Jas Proctor's windmill and exploded, sending debris scattering. And unfortunately, it happens as it was described, the remains of the pilots were found as well. And so it's really unfortunate to think that if there was a person on board, whether it was a real alien, or just a human, or whoever it was, or if there was anything at all, that they succumbed to their injuries. But the people thought enough of it to gather up the remains. And, as it says, Enough, were gathered to determine that it was, quote, not an inhabitant of this world.

 Chris Jordan 13:15

Yeah, it's specifically the pilot of the ship is supposed to have been the only one on board. And while his remains are badly disfigured enough of the original, had been picked up to show that he was not an inhabitant of this world. Right. That's pretty remarkable.

 13:37

I think so at least for the time, and it's, it's one of the things I think that stands out, because science fiction really wasn't all that big at that time, although it's not to say it didn't exist at all, because the following year, you have a lot of different things happening all over the world and all of these issues. Yeah. Which later, essentially,


 Chris Jordan 13:56

you had the writing tools. You you you had Edgar Allan Poe, all kinds of folks who had written many works about science fiction, that kind of stuff. Because this was 1897. Correct. When when crash actually happened,


 14:18


April 17, at 97 the newspaper article was written two days later. And it supposedly was a repeat of something printed in what was known as the Aurora paper or Aurora newspaper, which is really hard to determine if there was actually such a paper with this story. But in my research, I have found that there was an aurora newspaper, there was something called the Aurora lights, interestingly enough, which wasn't necessarily about actual lights being seen as in like a UFO phenomenon, but rather, they just refer to this paper, this early publication of the 1800s as the Aurora lights, and this later change Eastover into another publication. But the idea was that this story was carried and that s e. Hayden was a stringer for the Dallas Morning News and actually just repeated the story. But as it continues on, it says that a signal Services Officer of the army named TJ Wiens thought it was of his opinion, that they thought also he was an authority on astronomy, that he was an inhabitant of the planet Mars. And this is a prevalent idea at this time where Martians really kind of became part of the pop culture. And so it's, it's an interesting inclusion. They also described it papers were found, that described his travels, that were written in sun indecipherable hieroglyphics, which is really interesting. But this also is, you know, highly speculative, and one of those parts of the story that throws it into a very

suspicious area. So while it's fun to think of all these different parts of what makes the story unique, it's a big challenge to legitimizing by way of hard evidence for what exists now because what they basically continue to say, and what was also written in another publication called the Fort Worth Register was that the the remains were gathered, and there was a formal burial down the road at the local Aurora cemetery. This is a Masonic cemetery. And it's actually, it doesn't really describe this very well. And a lot of people are confused about this whole issue. But I've met a lot of people who knows something about the story, they say, oh, that's the story about the UFO crash, and the windmill or the well, or the Alien and the grave and all of this, there's a lot to it. And I've met a lot of people who know something bits and pieces of the story. But essentially, in Aurora, and in wife County, there was this grave, a cemetery that had to be moved near the turn of the century. And all the bodies that were taken down, were tempted to be accounted for. And there was a man named Tom slim, who was a big advocate for the local church. And so he kept track of a lot of the bodies being transferred from cemetery to cemetery. And apparently, there was, you know, they're always the description, discussions with this whole story. So the challenge is, if this pilot was buried in the original cemetery, if it ever got transferred to the new cemetery in the early 1900s. And the challenge also with that is that there is supposedly an unmarked grave, which seems to be the one everyone thinks that this pilot was buried, but it would have had to have been transferred early on, still over 100 years ago. So they apparently gave it a formal Christian burial. And, you know, that maybe it was a small stature being

 Chris Jordan 18:07

Yeah, I liked the Christian burial for the for for the dude from Mars, you know? Yeah, it. It is such a strange and interesting case, Daniel, that there, there we


 18:25  
were.

 Chris Jordan 18:28

Pre 1900s. And like you said, the entire page of the Dallas Morning News, this was just the middle article. Amongst things,

 18:40

the not even in the front page. What's that? It was like the fifth page and it wasn't even like the front headlines.

 Chris Jordan 18:49

Yeah, exactly, exactly. But the whole page was covered with stories of airships. And let's, let's start getting a little bit into one of the one of the things that I brought up. In our pre show conversation, I actually went and tracked down and found the rules and regulations for the


Aurora Cemetery Association. I put those up on our up on our knowledge vault, if you go into the knowledge vault into the UFO and paranormal area, that is the last document on that page. But if you go down and this is just the generalized rules of the cemetery associations in in Aurora, but if you go to the third page, here, you will see the definitions of grave or lat or vault internment meant burials bury, earth, burial or entombment, and then right there, in turn meant for human remains only. No internment of any body or the cremated room. Ain't anybody other than that of a human being shall be permitted in the cemetery. I thought that that was really interesting. I'm sure that they do that to make sure that somebody doesn't like bury their dog with them. Things like that. But I found it a very, very interesting concept that they that they specifically spelled out in their terms. Now, let's get a little bit more into the moving of that cemetery. And the the many, many cases of, I guess, examination that have gone on in attempts to prove this story.



20:46

Right, well, throughout the years, you know, made a good point about how earlier it's something that, you know, took place before the 1900s. And you don't even have the Wright Brothers, until 1903, with the hockey as a flyer, right. So this wasn't really something that seems like it makes sense in a conventional scope of of history, and what we think of as modern aviation, there doesn't seem that there should have been anything in the sky around that time. Although there are a lot of other interesting alternative ideas about inventors and groups of secretive clubs of scientists and people trying to make some flying ships and arrows as they were called. But aside from all of this, it is interesting to consider this doesn't really describe something like that it's more or less, dealing with what we now call something more or less like a UFO with aliens. And so obviously, they didn't refer to it as a UFO or an alien back then they actually just said, spaceship and pilot, and that possibly a Martian. Because Martians were in the nomenclature, they were in the pop culture. And so I also was really going into a deep dive of the trope of the little green men, which seems far beyond its association with extraterrestrials. But in the in the early 1900s, it started to gain that connotation. So I looked into all the different references, I could find where little green men were used as a connection to aliens, and how that and Martians really played a big part in science fiction. And in early storytelling, up through the teens to 20s, to 30s, and 40s, up until the 50s, you don't really have a lot of talk about the sort of modern iconography of aliens being greys. And even now, the green alien, the little green men trope is still very popular. So what's really interesting about all of this is that, as you mentioned with the Christian girl your rights, and how that element of the story as an interesting aspect, I think that what you see happening throughout the years is the, the popularization of the UFO phenomenon. From basically the the end of World War Two, the beginning of the 50s, you go through into the 60s and 70s. And it was huge. It was a really big, fun idea for a lot of people to contemplate on the reality that these UFOs. And now what we call today UAP could possibly be alien spaceship, or some type of being from another world. And so this whole idea about this story taking place. Now 125 years ago, seems a little out of place out of context, but it was there. And so what's really interesting is that the story of the Martians continue on throughout that time to kind of be inspirational towards story writing storytelling with science fiction, and pop culture throughout the years. So with this idea of the aurora Spaceman, as he sometimes referred to, it was talked about in local areas and in sort of local region up here, close to where I am, and different ways up into the 50s and 60s, it was sort of a local legend until I got a little bit of notoriety that somewhat of the old timers started to say, You know what, this story got a lot of attention. And the challenge is that there's not a lot about the whole issue from the teens into the 20s into the 30s. But there are some interesting notions about what happened in the 40s and 50s, I was able to locate

some handwritten documents about people that went into schools at NYS county in which Aurora was within that were interviewing people that lived in Aurora at the time, that date back into the 50s and earlier and it wasn't actually written about more widespread until the 60s and probably about 1968. There were some local writers for the Star Telegram and other publications that started to look into this a little bit more seriously. But in a way that was still very detracting and things. It's all just a tall tale and a story and pretty much a hoax, which is still seen that way today. And that's understandable. But there's still some people who think it's the smoking gun and the real deal. And I think it's important to showcase that I'm not advocating for either of those positions, personally, much less just saying that there are various ways in which this has been perceived throughout the years. And I'm just showing how it's been looked at all throughout that time, and that people can make a decision if they want it themselves. But that's also not really the angle and pushing either. It's because I think the story involves a lot of ideas about what we now today and you follow G and modern ecology are trying to find exactly what the original story describes. And the whole idea about this body got enough attention that throughout the end of the 60s, a lot of UFO investigators ended up finding this particular case interesting and looking back into those airship mysteries of the late 1800s. Namely J Allen Hynek Jack fillet, a number of other people involved with the UFO Investigation Bureau MUFON and different organizations, some of which are, are defunct now. But it garnered enough attention that people started to look more seriously because of project Bluebook, at maybe earlier instances of aerial phenomena. So it's particularly interesting to me because this shows that this is not just a modern frenzy or craze that people are only noticing happened in the last half century, but actually goes well beyond the whole entire century. And so, the idea was that it garnered enough attention by these enthusiast, and treasure hunters and UFO investigators that they descended upon Aurora. And the town basically exploded with people trying to figure out where this body was buried in the cemetery. And this is now where the cemetery is today. This is all amounting to 1973. Were closing it on the anniversary and 73 You have several people come out you have aviation writer for The Dallas Morning News, the same newspaper in which the original story was written, as well as the Texas chapter head for MUFON. Bill case, he came out there and along with him was my friend, the late Jim Marrs who was there on the scene, looking at the cemetery, along with other investigators, who basically uncovered the whereabouts of this grave, which seemed to have an unmarked location with a headstone that was sort of a rough rocks, this sort of rigid stone with an engraving that showed some strange marking, they determined that this was likely to be the burial site of this Aurora Spaceman. And because of this, they specifically Hayden Hughes of the UFO Investigation Bureau from Oklahoma, they launched a legal pursuit to exhume the body doing so legally, you know, trying to not really break any rules and seeing what they could do to ascertain the fate of the Spaceman and the case overall, because they were able to find bits of metal and pieces of this supposedly material that came from the explosion of this cigar shaped metallic craft as it was written, and so all of this material seems to have somehow very conveniently disappeared, a lot of it was said to have been discarded down the well. So when mill was connected to a well and water tower, and whatever remained was either gathered and hauled off or people kept it as trinkets, or it was buried with the Spaceman. So in 73, an official attempt was made to exhume the body to determine once and for all, what deal was with this suppose in motion, and doing so the Cemetery Association countered with a suit saying we will take anyone to court basically, and threatened with a lawsuit anyone who comes digging comes into this cemetery with a shovel and does anything of this sort. So it was immediately put to a standstill and ultimately a halt of the investigation. And right after this decision was made a Nightwatch was brought up at the cemetery for a number of weeks. The odd thing about this Nightwatch was that as soon as it was done, the headstone which was perceived to be the original headstone went missing. And there were three strange drill marks at the side of the grave. Wow. Wow.

 Chris Jordan 29:49

And yeah, I was trying to bring up the reward offered for for the, for the headstone from the Texas Star Telegram. a payroll. But it is it is an absolutely interesting case, like you said that not only did it vanish, but that there were drill holes there as though somebody was trying to probe down and see what might be there. Hey, has there been, at least as far as you know, any other through your research any other attempts to, like radar map the spot or anything like that?

 30:33

Yeah, you know, so throughout the years after that really put an end to probably the largest investigation with that effort made. And again, this is now half a century ago, when that happened, you know, we're talking coming up on 50 years ago, next year that the attempt was made to go and legally be able to have an explanation of the supposin Martian body. And unfortunately, no attempt has ever been done on such a scale, although other tests have been made to find what they can without actually, any type of invasive breaching of soil are digging, much less, you know, just hauling a shovel out and just doing what you can to just get it out. I don't know that anyone hasn't done that. It seems like it's very feasible to anyone at anytime could go into, you know, quite frankly, any cemetery and start digging away. And that's obviously not something that I've, you know, advocating. But it's one of those things where, you know, is it really worth it? Yeah. But, yeah, yeah, it's definitely something that has crossed my mind when I'm there every single time I'm thinking, you know, anyone can easily start digging away here. I don't know the top end. But I will say that throughout the years, since all of that a number and that actually set up a whole advent of new articles being written about it from just every major news publication and news outlets. Even the New York Times published a piece on this and so different people over the years, and throughout that time, it became quite a sensation. And so some of the old timers who were still around came forward and said it happened. It didn't happen. Mary Evans was one of them. Charlie Stevens was another. Mary said that it didn't happen. Charlie said that it did. It's still divided. And, and though that investigation was launched in 73, after that headstone, witnessing which, Jim, this is Jamar, he said that the shape of the engravement, or engraving on the stone, seemed to indicate that it might have been broken off from a full stone and that maybe it was just half of what was originally there. Then if you completed the other half would have maybe looked like the spaceship. And that's also curious, but with the drill holes, he asked Bill case what he thought and or who did it and Bill Castel Jim, the government and Bill case, unfortunately passed away a year after that. But going down the line throughout history into the 70s and 80s, it got enough attention that a movie was made about it, a fictionalized story, and it was sort of a B, and maybe even C Films. And it's a fun watch. But they use a small boy with progeria to depict the alien who not to you know, spoiler alert, I guess they he didn't crash on impact and die. He got out and interacted with the town folk and, you know, had a good time. And ultimately, they had to do away with them at the end of the movie. So that was a fun portrayal and 86. And going into the 90s, you come upon 97, the 100th anniversary. Yeah, and another sort of investigation was launched by a few different people and groups. And Jim came back out and around this time, he was really interested in looking back into the case and kind of how it resurfaced into you know, at the time you follow, GE sort of got back up in popularity. And the issue with this whole thing is that people came out throughout this whole time with metal detectors, and probably in many ways, scooped up with a could, if they found anything at all, whether it was old farm tools and equipment, because again, this is a Western, you know, town.



So there definitely is stuff like that. People are hauling off anything they can because if they knew about the story, they knew it was there. So again, it draw it through the ascension, a lot of treasure hunters so to speak, and that you weren't really as interested in maybe just the alien but trying to get their hands on anything they could. So who knows if there is still anything left but I've heard stories of people saying that he had seen bits of the metal. Some of the metal had strange hieroglyphics on it that it was soft and silvery and very lightweight. But to the point of, if anyone else is really cutting out the History Channel actually did after the, a few years after the 100th anniversary in the early 2000s. And they basically just did what they could to look into the crash site, and the burial sites, they were not allowed to get on to the crash site and uncover the Well, up until a few years later, they came back. And so while there was a documentary put out about the Aurora incident, in the early 2000s, they got to come back a few years later, with a new show they were doing called the UFO hunters. And this is actually probably the other biggest investigation that was launched, where they got to use ground penetrating radar over the grave site, what they determined was basically, they found an indication of its small child size grave, but they weren't able to determine what was contained within it.

 Chris Jordan 35:57

Yeah. And and, you know, let's, let's visit the idea of the crash site real quick, because let's let's start getting into the aftermath, or at least the the suppose it aftermath to the good judge, and family and people you what was the aftermath for these folks? Because as it said, there was stuff that made it into the well, possibly scattered all around the property. So were there any ill health effects or anything like that, that were suffered by those folks on the property or nearby or people that occupied the property afterward?

 36:45

You okay, that's a really great question. And there's a few things that I think I found that were really clarifying in this whole issue, because with how we look at the modern study of UFOs today, and the big issues of UAP, there are a lot of issues concerning being within close proximity to UAP. You know, and the effects of the physiological effects of such encounters. And so what we seen with this particular case, is quite interesting because the original judge, so to speak, and it turns out that he wasn't actually a judge that was just a nickname. His name was changed Spencer Proctor, and the property that this crash happened on was on his homestead. And it also apparently, it's a newspaper article stated, ruin his flower garden, unfortunately. So I'm sure that it ruined much more than that as it actually happened. But I just think it's a bit amusing that they included that so at some point, a new family moved onto the property who had been in the area for some time within Wise County, this is the oats family. And the the father figure of the oats family was Brawley, oats. And the oats family didn't really know anything about the story, as it seems, because they found out that through people coming on their property, and wanting to view the remains of the well, the wreckage, that apparently because of the amount of material that was thrown down the well, they, the host family wanted to use the welfare drinking. And it seems that this family ended up having much of the material that was discarded down the well hauled off, taken out and cleaned so that he could use the well for drinking. Now, the oats family apparently did this and used to well for a number of years, maybe about 10 to 12 years. And they ended up with some really bad ailments, specifically, what looks like some really bad cases of arthritis where their hands got

really big and very abnormal. And there are pictures of this as well. And there are historic records of the old family having lived lived in White County. So we know that a lot of these different people can be traced back and documentation. And unfortunately, while that may be the case, I don't think there's any medical records to substantiate the claim that they used to come to this illness because of what Raleigh specifically said was that poisoned well water because of that spaceship crash and that pilot. And so while this person apparently claimed that they were suffering the effects because of this story, I don't know that there's anything to validate that it does seem particularly interesting. It's not curious to wonder if there was a crash and this metal was put in the well and they did drink from it. Would they have suffered such adverse effects and unfortunately, they had effects either way, whether it did or not. But the oats family definitely seemed to have some type of ill effects from this and for from drinking the well or having something happened either way. And this went on until the 40s. Were later on from the 40s into this 70s They, the old family Braulio came forward and as he was much older at the time, basically attested to this being a result from this crash. And so it's very unfortunate if that is the case or not either way, but and that History Channel's special on the UFO hunters episode they sent had a skirt, a guy who I've got to meet on a few occasions years ago. They sit him down that well to see if there was any more material down there. And unfortunately, they weren't able to get anything. And some of my, my friends and colleagues and people I've worked with before Ken cherry, and Steve Hutchins, who at the time were with MUFON, they launched this investigation with the History Channel, to go and see if they could uncover the wells, which had been sealed up since all of that and put a big like wellhouse and outhouse type of building over it, they removed all of that they sit Pat us dirt down the wealth, he couldn't find anything. Unfortunately, he came back up empty handed, they did find a snake that apparently fell down there, and they let the state go, I thought it might have been interesting to test the snake. But you know, nothing came of that. But that's essentially what we see happening with the host family is that they got these bad injuries over time from something, or maybe it was something else. But they tested to it being a spaceship crash, and then when that script went down there, and for the 2008 UFO hunters episode on the History Channel, and apparently was empty. And so I don't think there's anything now But fast forward, you know, into much more recent times. We've gone up there and a number of occasions, I was just there on the anniversary earlier this year in April, the 125th anniversary, and I brought out a an EMF reader, a Geiger counter, and a metal detector. And I went over both the well and the grave site. And I wasn't getting any EMF readings over the well. There's already metal there on the well. So that's kind of redundant to try to do the mental dissecting on that. But I went over the grave a number of times. And while people leave trinkets, they leave all kinds of little tokens, coins, things like that there are little pieces and bits of metal already there from people leaving stuff. I was getting things on the metal detector over the grade side, eight to 10 inches down that thing for aluminum and zinc. And so those are the main alloys that were determined from the investigation that was done in the 70s that was sent off to the University of North Texas, that they found out that the highest form of concentration that they could determine that the metal consisted of was aluminum, which they found odd because aluminum would not have been widely available. At the time it was available, it just wasn't as accessible maybe, obviously, it is today. So there are some interesting things about that metal.

C

Chris Jordan 43:02

Well, it even even in the article itself, the ship was too badly wrecked to form any conclusion as to its construction or motive power. But it was built of an unknown metal resembling somewhat a mixture of aluminum and silver, and must have weighed several tons. So even even right

there in 1897, once again, yes, aluminum existed, but it was not in huge mass production the way that it is now.



43:35

I think so. And that's one of the the really interesting issues is that maybe it adds credence to the story. But then again, and digging into this further and going up to the wife county Heritage Museum to investigate their files and what they have stored away through very old documents. There's an interesting book called across the Zodiac, which might have served as inspiration for this SAE Hayden who wrote the article, because it was considered by people who see this as basically being a hoax to drive in tourism to a dying town that maybe someone came across this story called across the Zodiac, which also tells about an explosion with some type of otherworldly crash that seemed to have high concentrations of aluminum specifically. So it makes you wonder if this story was around, and someone had it in their hands in Aurora, Texas in 1897, or even years prior leading up to it, that maybe they could have been something that was served as an inspiration to concoct this interesting, but you know, underwhelming story at the time because a lot of the histories of White County there's a pioneer history of White County by clip gates, and a few other folks Old histories that don't include this story at all, which to me seems like if it was such a big deal, it probably would have been included. Maybe maybe not. I don't know exactly. If it was something that some people might suggest as they were trying to cover it up. And it was the first government cover up, as I've heard people tell me before, and I think that's interesting, but I'm not really sure that that's the case. However, it is interesting to note that there are other cases very similar. There's one and Cape Girardeau, which is another instance of allegedly a crash with a being that was sort of given a religious consideration, you know, in a way that will happen decades afterward, this case. And so, there are many interesting aspects to how this story I think, has been embedded in in different ways in the media. I think that's interesting aspects of the metal, it's not impossible for someone to have had aluminum, not impossible for someone who has been inspired by other science fiction at the time, sure, or what have been the beginnings of science fiction. But I think it's also important to notice the effect that it has the the outlook that we have in you phonology. As anyone who's trying to find cry, crash debris, you're trying to find alien life forms, or the remains thereof, trying to find some type of cohesive form of language or writing, and trying to find some way that it's been part of our history before it needs this story. This legend, as I like to refer to it has all of these ingredients that modern apologists are looking for today. So one of the issues I come across is people always ask, you know if I believe that it happened or not, and I think that it's something I have to stay very objective on, and somewhat neutral on because I'm providing historical facts and documentation. And trying to not put my own personal outlook in there so much, because I liked the story, it's really fun to consider that something like this might have happened, although maybe it's tragic. But I find that it's just as likely that the whole thing could have just been easily hoax, because at the time, they were suffering over about a decade of near extinction, because the railroad that had just come through the from Denver to Fort Worth, bypass the town. And even though Aurora was in Wise County, the only place at the time with the post office. They had a bad spotted fever, and many people died. And so while at one point, it was the busiest most happening place in Wise County. It soon died out and it was a ghost town of sorts. And so unfortunately, some people know might have tried to make stories to drive tourism back and get industry back in the town. And that makes sense to some effect. But I think that it's really weird to see how maybe it was a story about a spaceship and a pilot that could have been a Martian used and why not something a little bit more practical, you know? Well, well,



Chris Jordan 47:57

and that's just it, you know, why not? Why not have a claim to a famous person, as as was done regularly for tourism back in the day, you know, like, John Henry slept here, some something like that. But I don't think that stories of Little Green Men and like, I don't think anything like that. I mean, the PERT the work of Percival Lowell and stuff like that had just been done. You know, so I don't think that it was necessarily done as you're saying, like a, like a, for a boon to the town. You know, it. We hadn't even hit the true the true arc of spiritualism. Yet in America. There was some of that, but yeah, it's just it's strange. I don't I don't see like you're saying the the purpose in trying to fake the story.



49:02

Right. It's one of the challenges that didn't help them out at all. And you would have thought all this time later, that it's such probably, I think, the most popular airship story. I mean, there are some other interesting airship stories as part of the great airship mystery of the 1800s. But yeah, I think this one takes the cake, it's probably got to be the most well known out of any of them at this point, because it's the most sensationalized whether it was real or not. He's talking about a story of this, this UFO that crashed the head, an alien body, a lot of the other airship stories are interesting, but also very mundane. While they had some exotic ideas, it didn't seem to be much more for many of them than just seeing some strange thing in the sky and maybe hearing some weird sounds and some weird mechanical things, which is that is all very interesting, and I've done a deep dive through that through the airship mystery, and I do cover quite a bit of that. But the central focus of the work in this chronology deals specifically with the Aurora Stories, how the original story had been embedded, and all sorts of media, newspaper outlets and the investigations done throughout those years. And even until today, so you mentioned that there's a reward up in recent years, I approached the city with Jim Marrs back in 2015. And at the time, the city administration was in favor of holding a commemorative event to recognize the history of this legend. And so we held the following year, the first ever and probably only ever a what they call the Aurora Alien Encounter. It was a really cool conference, where we had a number of people come out, including not just myself and Jim Marrs, but we had Nick Redfern le Torres, even in Roscoe police Schneider, and Travis Walton. Oh, wow. And it was a pretty cool event that a huge turnout, it was sold out. Around 400, people got to come out, because that was as many people as you could fit in the building. And we had tours the crash site into the cemetery, the grave site. And it was really great. But we were not able to have another the following year. So I held tours on the subsequent years to the site. And they actually, they did have however, a haunted an alien haunts, which is kind of neat, because that was a short lived function they did later that year for the Halloween season. So that's cool. But the city after that, and I guess due to the success and the the acknowledgement of the city, and some official capacity and the recognition that they got from a lot of people attending, they got it enough interest for them to erect an official monument with a new stylized city logo, which is actually still there. And that's actually one of the cool things you can go to and see. Now there is however, I'll touch back a little bit of backtracking here. So you know, a lot of people know Roswell, you know, you say Roswell, it's like a household name. A lot of people don't know all the details in the history, but they kind of related to aliens and UFO crashes and sometimes confuse it with like area 51 and stuff. But we know, Roswell has something to do with aliens and UFOs. But one of the interesting things is that apparently, Roswell, whatever happened if there was a crash, or whatever was going on, it's apparent that something was taken. And some people think that while a lot of the material

from some kind of crash in Roswell was taken up to Wright, Patterson, and Dayton, Ohio, something seems to also be taken to Carswell Air Force, or not Air Force and Army Airfield is before the Air Force. So here in Fort Worth, Texas, which is just 20 minutes away from this Aurora crash. So there's an interesting connection with the probably most well known UFO involvement, UFO crash with Roswell and Fort Worth in this area. That happened 50 years later. And I kind of jokingly say that they tried to come back and it was just half a century too late, and they hit over in the wrong direction. And so, you know, it's just it's incredible to think about the history that this story has surrounding it, because even years later, after that original investigation in the 70s, that historical marker and official Texas Historical Commission marker was put out that details that this site is also well known because of the legend, a legend that of the spaceship crashing in the pilot was buried in a local cemetery. So that's on the historical marker, which you can go see. And now it is official, city monument, which is pretty cool. And even in the last few years, there's been a lot of recent developments that have kind of been really wild. They got enough funding together, it seems to put together this big party patio. And they revived this attempt in the early 2000s to have a little bit of a novelty shop that they first called area 114 because it's off of Highway 114. So that kind of playing into that whole area 51 thing where they just had mugs, and hats and little, you know, novelty items. And so that didn't last for very long. But they named this party patio area 114 and they had Marcia and margaritas, smoking windmill barbecue, and a number of other businesses that sort of played into that theme. You know, cosmic snow cones and atomic cafe and so a lot of this really cool theme of the whole like, you know, space and science and aliens type of thing going on. They made their own alien alle crew that was also very short lived. But this is where I think the unfortunate side of things that potentially overshadows the curiosity and the unique uniqueness of this story was some real activities. I think you know, as I'm very reluctant to report on, but I feel like it's important to include because it does affect the history of the city, as well as the story, which is that, you know, essentially, the city administrator who I worked with, to, with Jim Marrs to you know, help put this event together that we held back in 2016. And subsequently, the following year she was on board, I should mention that they had a little mascot. That was a little alien dummy that. Dr. Tony Wheeler, the former city admin, let me take around and sort of parade around and take on tour I had so many different events and everywhere I took him, he had his Aurora shirt on, and I got him buttons and patches for everywhere we went, we went to Roswell, we went to area 51. We went everywhere. And so it was really cool. And I got him. I got him a wheelchair and wheeled around because he had been in a bad wreck, you know. And so that was always a fun point of conversation for people. And it was a big thing people wanted to get photos on. That was cool. So I would say that I really did appreciate that. Dr. Tony Wheeler was really awesome in that respect that she let me do that she helped to, you know, provide him and was cool with me taking him around and helping to get the theme of the UFO and alien topics like, you know, with Aurora made aware with the town. Yeah, what's not cool is that apparently she has been, you know, indicted, and committed for like really big criminal charges. This is the last year and I again, I'm very reluctant to say all of that. But I feel like it's important to not overlook that and to just kind of sweep it under the rug. But unfortunately, that little alien dummy, which the he, he was called Ned. Because when Tony was a little girl growing up in Aurora, the old timer, who told her about the story was named Ned. So there's kind of that sentiment to how you know, the aliens names Ned. And unfortunately, I think he was within city hall here up until like when I brought him back. And unfortunately, Tony for a number of years had been somehow getting some kind of money into accounts and using it secretly, unbeknownst to the rest of the city council and the town folk of Aurora. And it turned out that she's stolen a large sum of money





Chris Jordan 57:51

600 year on the \$6,909 to be exact.



57:36

Yeah. And even more than that, from the recent reports, unfortunately, it could be closer to about a million. And it's very unfortunate. And I think that it's too bad because the the theme of the UFO and alien story, the legend that she was up for helping out with, that's cool. Stealing your talents. Money is not cool. I think that really upset a lot of people. And a lot of people I've talked to there, they said, you know, Tony is our friend. But it's a really difficult issue. So, unfortunately, and I don't know for sure. And I don't want to speculate because I respect Tony for what we got to do together. It's hard to think about what to make sense of insulting with everything now. But it seems to be very indicative that after she, after things seemed to be very apparent or more obvious to those who are finding it, the numbers weren't adding up. There was suddenly a mysterious fire at City Hall and it burns down. And so unfortunately, it seems like that little alien guy Ned was in city hall when it burned down. So unfortunately, now I think you've been to tragedies. So the city hall has been burned down. I will just say I don't know for sure. It just seems very suspicious that there was a fire that coincided with this audit, and that there's no trace of the records. You know, and I don't know, I don't want to throw Tony under the bus because I appreciate what she helps to offer for the the in regards to the legends. Right. But again, this is a real this is real criminal activity. And so here just recently, the city over the last year, the city so to kind of pull things together, figure out how to make do and meet at another location because they have no city hall, which again, was just the size of about a house. But now we're coming up on the anniversary of the city actually, we just passed it and they decided they made some new announcements and so that the long running newspaper there of the county, the White County messenger which had been going on since well before the legend. So again, over over, you know, 100 years on over 125 Actually, the White County messenger just shared a few weeks ago that because of their anniversary, they were announcing that they have a new city council plan they have a new plan to wreck the new city hall. So this is again getting up on a high note. I'm glad to see this happen. Then the unfortunate part of this is that area 114, the party patio, has been acquired by the county. And from what I understand it's being auctioned off. Now, I don't know if that's happening actively if it's being on hold, or if they're waiting to, for the legalities to be straightened out. But here's the thing is someone could acquire it and get it back up and running. Or someone could say, I'm blindness, and I'm doing away with all of it. And we're doing something else. So, you know, I think it's up to us. I think, as a community of people are interested in this, we have to see what what is possible by staying up to date with it. And that's what I've been trying to do is, again, chronicle everything I can about this legend, this story, this town in a way that helps to showcase that the history doesn't just affect the the people who are interested in aliens and UFOs. But this was a real place, a real town with real people. And you know, it's fun to think that that their logo, and their slogan was a legendary Western talent. I think that's a classic. And I think that it's important to keep that spirit alive to keep the legend alive. In some way, whether you think it's real, you think it's a hoax or whatever. It helps to add, I think, to the history to the lore, what we're all interested in



Chris Jordan 1:01:20

well, and it's tough, especially whenever you are, it's one thing to investigate something that is ongoing. It's one thing to investigate something that's not too far history, or even even once

again, well documented history. There were there were a few reports. Once again, that page had nine different reports on it. One of them I found interesting. In the headline, it talks about sightings from Stephenville. So not the first time that there has been action over the skies of Stephenville Texas,



1:01:59

apparently, that's right. And just because he had mentioned that, you know, and that is really interesting as well, because there are a lot of little places in Texas, as mentioned, are mentioned in this, and many of these airship articles, right. But as he just said, Stephenville had one of the largest and more recent sightings now it's been a few years. But yes, even though had their flaps, as we call them in the apology, anytime a huge sighting happens. Sometimes people say this a UFO flap, and 2008. The guy I mentioned earlier, Ken cherry, who I worked with for a number of years, he as the State Director for MUFON, here in Texas, with that other guy, and this is the Hudson safety budget. And they both went out and watched the investigation into the Stevensville UFO. And it made national news, they were all over, they held a press conference. And that's really important. And I'll mention why is also in relation to the story is that they're responsible also for helping to get avora back out. And they're the ones who helped to get the History Channel on board to investigate Aurora. So this all connects. It's very interesting to me. Like you mentioned earlier, the reward for the headstone. When we did some tours, when I held the tour back in 2018, we had strats. And Horace who's a lawyer in Dallas, come out and offer a reward for the whereabouts of the original headstone, if not the actual stone itself. And he upped the ante says, you know, originally it was like \$1,000. And I think it turned up to 2000. It was like 2500, I think it might be even more now if it's still even is out there. And so that's really interesting to consider that if it ever happened that this, you know, there's a reward for it even now, or even up until recent times. So the more recent things to me are, you know, all the different shows like what we're doing right now. Yeah, all the YouTube specials, the podcast specials, the network, you know, television specials, the things on any of these different documentaries that talk about this. So, you know, I think it's very interesting, because there's something to how this has affected the study of UFOs. And I think how, with the original story, talking about all those interesting things, it's exactly what modern apologists are looking for. And it's not anything else, it should serve as inspiration for what we can learn from and that's why I really am interested in this alongside just living nearby and having gone a number of occasions, I'm really honored that my good friend delete Jim Marrs first introduced me to the site, both the crash site and the grave site, and it's something that I'm glad to continue on, you know, the legacy and the spirit of keeping the legend alive. You know, I think it's important to see that you know, I'm just doing what I can to keep this out there. And so it's one of the things that I'm glad to be doing through this, this publication which is going to again, chronicle all these different things including what we're doing here today. At out this story, I'm gonna be including this and all the times that we've brought it up in, in other engagements as well.



Chris Jordan 1:05:06

Well, and you know, before we get into the upcoming show that you are going to be a part of here, here at the Wonderland festival this upcoming weekend. There's one more question that I had regarding this article. Is anybody ever found the notebook? It makes me know of the fact that papers found on his person. Evidently, the records of his travel are written in some

unknown hieroglyphics and cannot be deciphered. It's the only mention of the papers that were with the body as as anything like that ever been found or alluded to? Or Has anybody ever been able to track that down?



1:05:59

You know, I've heard things here and there, I did have one lead. And I'll just mention this briefly is that this person I talked to, I had known a little bit prior to our involvement with Aurora. And it had nothing to do with Aurora. And I asked I, I told them about something I was doing, and this area and they immediately said, Oh, that's the one with the alien in the grave. That's a you know, that story. And they immediately knew what it was without me having to provoke any ideas or, or, or lead them into any line of thinking. They already knew what it was. And I said, Yeah, I was there X number of years ago, and I was seeing, I was shown this as metal with strange writing, like strange symbols on it. So I had one person tell me about that. I don't know if it really happened, because we tried to follow it up. And nothing really came of it. But I think it's really interesting, because it adds another layer to the story. So I did, I depicted this in some artwork, I made a very dramatic depiction, that's going to be the cover of this book, that shows the crash, the windmill, the well, the water tower, and the head, the body parts of the pilot, which I depict as a little green man, you know, because I think it's fitting for the sort of the timeframe, you know, salute. And I have, as you can see, in the artwork, in his hand, he's holding some of that paper, you know, that has some strange little writings, it's very hard to make out. But that's the idea is that maybe it's in that coffin, maybe it's in some little casket with a little body or body parts, you know? Yeah, maybe that's why no one's come up with it. I mean, and the other thing is, is if anyone saw it, if it was really it was out there, what even would they even know what they're looking at? Or they think, you know, let's toss it was burn it. So we're in the burn pile, you know. And so there's any number of things that we can wonder about with it. But I'd like to say, hey, if it's out there, and maybe it's in that grave, maybe it is stored away. And if it was some type of, you know, just to make light of it, maybe there was some type of alien writing on alien material. Maybe it can stand the test of time and not degrade and decompose. And maybe it's just preserved. And, you know, just waiting to be exhumed legally, hopefully, at some point in the near future. I don't know. But that would tell us, you know, and you never



Chris Jordan 1:08:17

know, we may have a Dragon Man moment. You know, the same way that the Dragon Man skull was found in China, where somebody's grandfather was on their deathbed said, Hey, you may want to check at the bottom of the well, because there's this thing that I put down there that I never wanted to tell anybody that I found. And we see that more and more these days, these deathbed confessions from people who are witnesses, people, people who have evidence, that kind of stuff. So to see somebody who maybe has some wreckage or documentation, anything like that, come along with a deathbed confession, I would not be surprised.



1:09:07

Well, we know that anyone who was alive back then is no longer a lot of No, unfortunately. But we do know that Jim Marrs and others had talked to witnesses at the time. And again, it was still even very divided. Some people say that it was all just made up. So people see I remember



it. I saw it. I was there. I remember hearing the crash. My parents went looked at it the next day and these sorts of things. And so I think that I don't want to be excluding any of those things that that because it's nice to think that because it happened to to neglect the fact that people definitely said it didn't. Because it's easy to build a compelling case when all you were favoring and, you know, the stories that that make it sound good. So I want to make sure that people did see that. Yes, people say it happened. Yes, people say it didn't happen. And now One way or the other, because I think that's where all the sources of information that people talk about, really come from a few people. And the main detractors of it say that this person was alive. And they say it didn't happen. So therefore it didn't. Okay, well, the other person was alive. And they say it did. So depends on who you asked. And I think that the interesting thing is, is that there was some type of explosion or something that seems to have happened because there was molten metal and alloys embedded within the rocks and the trees and some of the rock 10 grand scorch marks. And, again, it's not possible that something like this happened after the fact. But you know, just to think that there are these traces of some kind of high temperature, high heat based activity in the area. If you look at Google Maps, or some type of aerial view, it looks like the ground is scorched. There's no vegetation in that area. I mean, throwing back now, but it's like, it's a ray. It's a really strange scar on the earth. And, you know, maybe that there was something that happened that affected the terrain. And I'm curious that, you know, there could still be I mean, it would be great to think that things can turn up, like you're saying that deathbed confessions are like, you know, people keeping things in tact, being handed down, heirlooms and whatnot. I mean, that would be so surprising, I think, for everybody to find out. Oh, yeah. You know, you know, this bit of the metal actually has been held in my family, or we it turned up in a state sale or something. And, you know, turns out the whole thing is actually real. And it all happen, or here's a here's the picture. But I will say this, I want to just mention that I think it's important. There is a picture of Ste Hayden, that does exist, which shows him sort of on a wagon, and there's a picture of his homestead, which shows a windmill, which shows a water tower. And while it wasn't his house, I think that it's supposed to that this happened, it was the you know, it was Judge profit, right. And so it's interesting to think that, you know, maybe he, this guy, Hayden liked the idea of the story involving sort of his familiar environment, his home, I guess, you could say, because of this picture, where he's got, and I was holding the original picture, it was taken in 6765, or 67. By edit piggies who wrote the story, Aurora, the town that might have been, and so there is a book out there, it's hard to find. And it's something that kind of just tells about the history of the town. And unfortunately, you know, it takes a look at the story as being, you know, more of a hoax than anything, but that because it gets a lot of attention. It has to be included in the history of Aurora. And there was a picture of St. Hayden's home, which had a windmill, which had a water tower. And, you know, it's not there anymore. But the back of the picture tells about Allah. This is the guy who wrote that, that article, you know, and so it's really interesting that maybe he was inspired by where you live, to come up with the idea that this thing crashed into a windmill and the water tower and was doing to a Well, so, you know, even though that there are good reasons to see why there's some fun inspiration for this being a story. I think there are also strange curiosities to wonder how maybe it could have also been very real. And I know that that might be a stretch for some people to say, you know, get real. You know, he was obviously a hoax they were trying to draw in towards them to a dying town. Yes, it all makes sense. But consider the alternative. What if it all was real? What if we did find something like you're saying the smoking gun years later that says, You know what? It didn't happen? That would be I think, you know, it's headlines of the century perhaps. And I think that's a really exciting notion,



once again, and it this is just where I come from, it is a point of logic when it comes to if it was made up to bring tourism to a town. There were not that many towns that quote, made their money off tourism in 1897. You know? There were major thoroughfares, stuff like that, but in sure they may have gotten skipped over by the railroad because of pox or what have you, but I just don't I don't I don't, I cannot see that as the purpose behind this. You know, once again, it's not like it was the 1950s and UFOs. Were all the talk in the rage. You know,



1:14:44

it would have been much different. It would have been part of the flying saucer craze of the 50s and 60s and it would have been the BIOS you know, all of that sort of stuff. You're right. Yeah.



Chris Jordan 1:14:53

So in 1897, I just, it's one of those. I think people were way too busy. I'm actively living, you know, much, much like whenever you hear about the devil circles from the 1500s being reported, and yeah, they were crop circles, man, you know what people weren't busy doing during the time of the Black Plague, just hoaxing crop circles and destroying half a town's wheat field. You know? Like, that wasn't that wasn't what people were doing. You know, they didn't really have the disposable time they were literally busy living. So yeah, yeah, I don't I don't know, I don't know, I fall down on the fact of it may very well have happened. The way it says it happened, at least in some way, shape, or form. Once again, the people that occupied the property later complained of possible ill effects from stuff. It would be it would be interesting to go back and revisit some of this. So I cannot, I cannot wait for the release of your book. Let everybody know because you're actively out this weekend at the Wonderland UFO fest. Let everybody know where they can go to check that out. And any other upcoming appearances you have? I know you have another one coming up after that as well.



1:16:23

Yeah, you know, this is a really busy time getting into fall here pretty soon, there's so much going on, I try to share about it on my social media pages, which are pretty easy to get a hold of that way. And on the vortex, I'm going to more than likely if I get a good signal out there. I'm gonna see if I can livestream the wonderlands UFO festival. And that's in San Antonio. As you said earlier, it's a wonderlands of America mall out there. And it's kind of like a convention. So there's gonna be some fun stuff going on vendors, people in costumes, and I'm going to have a little fun for the first time I've thrown this together. It's kind of a fun project that I've been working on a little bit here recently. But, you know, I mentioned how I used to take around that little alien mascot, Ned. Well, I don't think he's going to have the making the rounds anymore. So I kind of went out and got my own as a little mock up. And he unfortunately, this guy is a little bit different. What was fun about Ned is he had a wheelchair or he he was like just a standalone alien. So I could put him in a wheelchair, this other one is going to be paraded around in a little coffin just like it might have been 125 years ago. So that's gonna be fun. I'm gonna have those, you know, the crunched up little pieces of metal, maybe some of that burns up alien writing, you know, and give you a good sense and feel like if you want to come check that out. Come get a picture with what would have looked like you know, this space man of Aurora. You know, I think that'd be fun. So, check out the vortex on YouTube. I'm going to try to

live through it. That can be this weekend. This Saturday. In San Antonio. There's a Facebook page for it as well. You can search Wonderland UFO festival. And then I'm going to be doing a really interesting sort of UFO slash paranormal event at the Haunted Hill House. In Mineral Wells. This is that Hill House that's been seen on a lot of these different paranormal shows that we're going to do for the first time ever a UFO themed event with a sky watch that I'm a part of and I'm putting together so that's gonna be fun. You can also see me at the upcoming Texas Bigfoot conference. And Jefferson, Texas is also one of the hottest places you know in the Bigfoot Capital of Texas. And then I just will also give a shout out that we're going to have the Texas UFO conference. I can't wait November the first one and that's going to be where I think I'm going to debut my book and have it all ready for that. So it should be a lot of fun stuff coming up. I will be going to the Mothman festival next month and I'm not making anything I'm just gonna go check it out. I've never been but I'm gonna go do what McMahon's up to these days. You know, go find a lamp that you might be hanging out next to and you know, just see what that's like. Yeah,

 Chris Jordan 1:19:04

yeah, absolutely. I have been. I guess my next stop is the the ions conference. I'm going to the International Association of near death studies conference is a sponsor coming up here in a week. So get ready for some of that content, folks. We'll be talking to folks about studies into near death studies. So yeah, pretty pretty wild. Apparently. The Bigelow Institute puts this on so. Oh, very cool. Yeah. Yeah. Should be really interesting. Should be really interesting. It's going to be super fun. Daniel, thank you so much as always for coming on. Sharing your wealth of knowledge about topics and stories like these, especially here in our Lone Star State. I cannot wait for your book to come out. I can't wait to see you this weekend at the Wonderland festival. I will be out there. Just kidding. actually to support you and see your presentation, things like that. So thank you as always, for coming on and taking the time. But

 1:20:10

my pleasure, Chris, it's always an honor. I really appreciate the opportunity to come out. And you know, we have great discussions and I really liked that you get to get all these wonderful pockets and guests on your show and spread the good news about all of this stuff. I'm glad to hear you're going to be at the ion conference. That's so cool. Not to make it out to that one. Another interesting subject but thank you so much, Chris. And you know, we'll we'll see you then.

 Chris Jordan 1:20:33

Absolutely, man, take care. But while you are online, checking out everything from Daniel Allen Jones, of course, make sure to stop on by curious roam curious around.com is the website. Hold on through this commercial break, folks? We will be talking in our pre recorded segment with Todd Cochran. Cochran is the owner of blueberry some of you may know them as one of the largest podcast hosting companies out there. We're going to be having a conversation about privacy in the world of podcasting in this medium right here. What data are you giving away whenever you are visiting random sites and listening to people's content or downloading apps. And it's it's kind of disturbing sometimes what's out there. So stay tuned through these

commercials from our great sponsors. And we will get into that conversation with Todd Cochran, who is currently here in the great Lone Star state at Podcast Movement in Dallas. So he has some exciting product releases that he'll be talking about in the latter part of the episode. Until next time, we'll see you right after this break folks. With the rise in attention to the health benefits of cannabis and cannabinoids including CBD, drew him science has become one of the premier providers of full spectrum CBD and CBD related products using a proprietary spideroak process. Through him science extracts maximum benefit from the whole plant buds, leaves, stems, seeds, even roots, every part of the plant is used and then reuse to formulate a rich, complex profile of CBD, CBD derivatives and terpenes guaranteed to provide the relief and benefits you need daily. Visit true hem science.com to experience the best CBD oils, edibles and topicals on the market today and use code curious seven to save 7% off your entire purchase of \$50 or more and get to 25 milligram CBD cookies or brownies free that website again is true him science.com and the code is curious seven. Have you considered starting a podcast? Looking for a way to make your business a voice of authority in an industry? The podcast Cadet is the solution for you. Whether starting a podcast for yourself, your brand, business school, church, or just plain fun. Podcast Cadet is here to help you navigate the waters of the podcast industry specializing in one on one consultation and training with industry professionals in fields ranging from podcast technology and editing, to distribution monetization and even social media strategies. Podcast Cadet tailors their services to the specific needs of you and your podcast. Do you already have a podcast and trying to find ways to engage and grow your audience? Sign up for your podcast Cadet audit today and let us know Have you explored new and exciting ways to leverage your content and elevate your podcast brand a whole new level? From consultation and workshops to affordable podcast production and maintenance packages. Podcast Cadet is your one stop shop for everything podcast related on the internet. Visit podcast cadet.com today to sign up for your consultation or training and use code curious wanting to save 20% off your entire purchase. That website again is podcast cadet.com. The curious realm Podcast is your source for the latest and greatest news and events in the world of the paranormal, esoteric and forbidden knowledge. And there's no better way to spark the conversation than with items from the curious realm store. Choose from fan favorites like hoodies, mouse pads, coffee mugs and more. Buy books and items from your favorite curious realm guests. Get your hands on the latest gear for paranormal investigations and experiments we discuss on the show open your web browser and stop by the curious realm store at curious realm.com forward slash store to buy the latest curious realm where and out of this world gifts for yourself, your family or a mind you want to open. That website again is curious realm.com forward slash store Welcome back, everybody. Thank you so much to our sponsors. As always web works wireless web works wireless.com Is your home for unlimited no data caps no throttling, no credit check wireless internet, I have been using them for curious realms since the beginning of the show. They have been the source of all of our website live streams from on location. Everything else I'm here to tell you folks about 20 gigs of data a month. I live streamed through this platform and absolutely amazing stuff on by check them out web works wireless.com is the website. Also make sure to stop on by the secret to everything secret to everything is the website of our good friend, guest and sponsor Dr. Kimberly McGeorge, she is your number one source for alternative health frequency healing and consciousness expansion exercises. Secret to everything.com is the website and of course make sure to stop on by curious realm. Curious realm.com is the website that's where you can find all of our content. That's where you can find all of our episodes. That's also where you can find our new Share your story link. If you are an experiencer if you're a targeted individual if you have had a UFO sighting abduction, if you have seen Bigfoot a cryptid, anything like that, stop on by curious realm.com forward slash story, share your stories and pictures with us. And we will use them in upcoming episodes and actually pose these cases to professionals, investigators, things like that. Speaking of professionals, our guest in this segment. I'm very

happy to welcome back to the podcast. He is the CEO of blueberry.com Blueberry is one of the largest podcasting platforms out there. They are the makers of the blueberry, blueberry PowerPress plugin that we actively use on the curious realm website. Welcome back to the show. Todd Cochran, how are you doing?

 1:29:07


Hey, I'm doing good. It's been a little while but thanks for having me on. Oh,

 Chris Jordan 1:29:11

man, I'm always glad to have someone of your ilk and status in an industry on honestly because you, you you really do it over a blueberry head up a huge point of the spear when it comes to podcasting and this kind of content. And you and I have had numerous private discussions about what we're going to be discussing, which is privacy and podcasting. So many people are out there. As of COVID, as of the beginning of the pandemic there were close to a million podcasts out there. More than that now. And with the rage that podcasts are even even with people listening to podcasts, I don't think they realize the data that is being scraped. I buy some of these services. And that's what I wanted to have you on about.

 1:30:06

Yeah, it's it's scraped by some not by,

 Chris Jordan 1:30:09

not by all, not by all by reputable good services, things like that things like blueberry, that kind of stuff. Absolutely not. But there are, there are definitely some out there that definitely grab a lot of data and are grabbing a lot of cookies and things like that.

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I think if you look at it from a perspective of when you sign up for service, you're really are agreeing to a term nail they've had, you know, 100 page, Terms of Service, no one reads them. But you're, you know, you're probably at that point, making a determination that you are giving up some information, you know, you're you go on Amazon, obviously, you've signed up for amazon, and you know, that they're marketing towards you. And you see that when you're searching the web, Oh, absolutely, maybe search for a product, go back to Amazon, maybe it, you know, shows up. So there's, you know, there's certain things that we kind of know, you know, if you're on Gmail or you know, you've given up some stuff to the terms of service. But when you subscribe to a podcast or follow up podcast, there's no Terms of Service, it's just, you know, it's either in an app. And usually those apps have app terms. But that really doesn't trickle down to where that medium is, because even if you maybe listen to a show on Apple podcast, or fountain or overcast, those podcasts are really served across a wide variety of places. And each of those services collect a little bit of different information. Now, we took the

approach at blueberry that privacy of blisters was really, really important for multiple reasons. And even though a lot of people don't like the GDPR, that it was established in the European Union, we basically established GDPR standards and CCPA, California privacy standards across the board. And basically anyone that listens to a show that is hosted at blueberry, really, their data is protected in a big way. As far as that IP data, which is personally identifiable these days, they I sent in offices in New York and shown a demo of someone asked me what's the IP of my home computer and I've given it to them and they hold up remarkable amount of information.

 Chris Jordan 1:32:26

Oh, god, yes, God, yes, man, like data histories, all kinds of things like you and I, I do a lot of work on the road for SAP and SAP writes a lot of algorithm. And I've always found it interesting that while I'm doing night shift, and my show is all pre record, my wife is pushing it out from the studio here. And I'll be quality, controlling, just listening to it on your, one of my monetized platforms, whatever. I bought, always loved the fact that the advertising that gets pushed out on that monetized platform is always SAP. And it's like, wow, man, for them to literally write the algorithm to track my location, right and right, feed that commercial into that platform, because I met because I'm at an SAP event. That sounds pretty good. That's pretty impressive. You know,

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there's other things that are happening now. And, you know, Spotify, they, they made an acquisition of two, two very big companies that do a lot of this tracking. And attribution, they basically will measure a listener that's come in to listen to an episode on a particular show. And you won't know whether that podcaster is using as a listener, you won't know if that service is using tarball, or pod sites, the two companies that Spotify bought, you have no idea. And let's say you hear an ad for, you know, Company ABC. And then maybe that same day, or the next day, you go over to abc.com, or whatever website you're, you're actually been referred to. And they'll actually match that up. They'll say, hey, this listener, listen to this episode with this ad. And then that they showed up over here on this vendor's website, so they do an attribution tracking to put two and two together. Now, while that's in itself is not necessarily a concern, it becomes a concern when that data is used number one to be and again, we don't know if this is happening, but you know, data. Spotify did not buy these two companies because they were these big earning revenue generators. They bought it they bought these companies for the data and the listener data. So Also this ability then to say, okay, listener, listen, listen to the ad, he went to the vendor. Now how do we target them when they come to Spotify or on other shows or on that platform. So it really becomes a point now where there's, there's no more true to privacy, and there's not a lot listeners can do about it. Because again, the podcast host, aka the creator, you the me as a creator, not the hosting provider. In we've got shows it blueberry, where our podcasters, the people that use our service, add one of those charitable or one of those pod sites prepends to that media URL, and while we anonymize the data, very, basically, they don't, right. And they take that information, so and what they do with it, then you have to, you know, you have to take that with the podcaster. But I think, from my perspective, for content creators, think we have to choose wisely, who we expose our audiences to?

 Chris Jordan 1:36:03

Oh, absolutely. I mean, even even when it came to building my app, for the podcast, I don't even have it up on a service, you go, you go, and you click a picture on our app page, and it side loads onto your device, you don't even have to go give your data to the to the Google Play Store to have our app.



1:36:23

And, you know, I think the thing you have to think about too, is the you know, it's one of those things. And this is a scenario. And the best way I like to describe it is one of one that you would be concerned about, let's say you have, let's say you have a teenager, who is at a point in his life, or she is at a point in his life, where they're maturing, and they're trying to figure out their sexual orientation. And maybe they're having leanings towards LGBTQ. And they start subscribing to a number of LGBTQ plus shows. And maybe they're doing this privately in a way that where they're just, you know, they're trying to figure out their sexuality. And what happens then, if someone is monitoring, those IPs are coming in. And the next thing, you know, the, the young adult, is potentially having something marketed to them in the mail, or something pops up on mom and dad's. So all of a sudden, you're in a situation where maybe someone that is not out yet is going to become under pressure. So I think the key here is is and then that's an extreme example. But again, it's one of those where if you want to be an incognito window on a browser, and go look at different things, it gives you a little bit level of privacy. And there's also Tor Browser and a variety of other browsers you can use if you really want to stay incognito, or use a VPN. But it's not the case when you're using your mobile phone. And you're connecting to some content that you're listening to that may end up embarrassing you or coming back to you in a way that maybe you don't want anyone to know about yet. So again, it's just a it's just a an example. Now,



Chris Jordan 1:38:27

well, and there was there was a story probably about 810 years ago now about a young lady who was 17 years old, grew up in a very staunchly religious household. I had a friend who was the same age who became pregnant. She went to Babies R Us bought something off her registry, gave her their email address, and you know, like, Hey, here's my stuff, like, yeah, you know, we'll give you deals, whatever. Well, mom starts receiving things in the mail at the house, with her daughter's name on it. When babies are us, this girl was literally like, kicked out of her home by her parents disowned by her religious right family, everything. So like these cases are real. It's not something that just like it's an ethereal thing like right, that was some data that somebody put on an innocuous thing that literally ruined their life.



1:39:24

So I think, you know, in that maybe an extreme example better I've always said that podcasting is number one, the last bastion of free speech true. And number two, if you are a host and you're care about your listeners privacy, you should be very forthright in what's happening when they listen to this show. You know what, how isn't example we just introduced programmatic advertising it blueberry. Yep. And the first question I wonder the first question I was asked on social was, what are you doing? How are you targeting? And really it boil It's down to two things we do look at the IP for the geolocation. So I know what region you're in. So

if you know you're in Dallas or I know you're in Houston, or I know you're in LA, or, or Boise, I know you're the region. Sure. And I'll know the, basically probably the device you're using, but that's it. We don't do any IP tracking farther than that. And then what happens is, is once we've really geo located you, and served an ad that might be geo specific, then once the data is in, we process, the stats and the information we pump them the stats is where are you on an Apple device? Again, what was your geography and a few other things that are non identifiable. And then we we ran a pseudo mais, the IP address in our logs, and they go into our cold storage. And if someone was to hack us and get a hold of those log files, they would not be able to determine the VX or source of their IP any any IP data anymore because of Toronto, Pseudomonas. So it's a it's a sign that and again, that's what we've, you know, we've really built our platform on privacy. So when we're introducing the programmatic advertising, that was a question I had, and then I was like, does this data get resold? No, you know, so we came up with a data agreement on how this data was going to be handled, that was our partner with sound stack,

 Chris Jordan 1:41:32

hugely responsible and forward thinking of you over there to do that, because so many people do not. And, and a, you know, hey, I'll admit the fact if you're listening on it, I had somebody that was like, there are so many commercials on Spotify, I might go to my website, you'll hear my baked in commercials from sponsors, whatever is on a monetized website. I can't control how often they interrupt my show. And I think isn't a commercial.

 1:42:01

And I think as a podcaster, you have the responsibility to tell your listener, you know, what you're doing with their data? Yeah. And, you know, we were, you know, we're pretty heavy on this, on this privacy kick. attribution is not bad, so long as it's done in a responsible way. And my idea of attribution would be okay, let's say blueberry introduces an attribution product to compete with charitable and pod sites. The attribution model is you get a report that says, Yo, on August 18, you had 22 listeners that hurt the ad that ended up on your website. And that's it, we're not going to you know, we're not going to give you any IP data, we're not going to give you data that you can use to remarket to them. Because these big companies, that's exactly what they want to do, they want to hit you once, and then say, okay, I know who you are, you've reacted to my product. Now, I got you. So now let me remarket to you at two times. But here's the challenge, too. If a company is looking at the attribution data, there's nothing I can do. Once you have landed on that vendors webpage. They've got the data that they want themselves. So they then on their own, can start retargeting you as they normally would. But the attribution piece is really just a report. So it's one of those things where it's, it's kind of like, okay, I'm not going to tell you the IPS, but they've already got the IPs. But they Well, actually, they don't know which specific IPs. Right. So they'll know they had 800,000 people hit their website over a month, and the 600 You sent over there for the podcast ad, they're not going to No, they're not going to be able to do that and marry, they're not going to be able to. So you're going to be in that pool of 800,000. But you're not going to be in that pool of 600 that specifically was targeted for specific product.

 Chris Jordan 1:44:07



Yeah, yes. And once again, when it comes to a platform when it comes to especially as a podcaster, how to control that number one, website, website, website, own your URL, absolutely. Feed it from there,



1:44:27

primarily on your feed. Yeah.



Chris Jordan 1:44:31

Free you're free is what you get with it. Sure. And what it comes with, you know, and there's a lot of caveats with that.



1:44:42

Now, again, I'm not saying another thing you have to realize, if you're listening to podcasts on Spotify, they already have your user account. They already know who you are. Yeah. So it's not like they're literally learning anything new about you. But what they are learning about is what you're doing out side of their platform that's right



Chris Jordan 1:45:01

on on that device that you're listening on on the on the computer, your IP address that you're listening, right. And that's just it. That's how the advertising gets pushed to you everything else. It's the tracking cookies, all that kind of stuff on your, on your phone, your devices, your accounts. And I'm one of those. Even even with the recent issues going on here in Austin with the defamation lawsuit with Alex Jones, it was another one of those prime examples of like, it's why the man has his own website. Because yeah, he was deep platformed from everywhere else. Right, you know, and yet still, despite that, is there was a report showing the other day that he's showing record sales. So it's like, despite everything, still coming from his own website. And I know he doesn't really do any privacy, anything crazy with people's information, things like that. But you really do have to be careful whenever you are going out and just joining a platform. Do a little bit of research folks.



1:46:12

And as you know, an asset platform, what is your privacy policy, or reading that Terms of Service, what their privacy policy is?




Chris Jordan 1:46:19

Yeah,

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it's it's really critical. It really, really is to know. And again, I and I think we are all in, I think it's an age dependent thing, too. I think people that are younger, are more used to say, well, it just comes with the territory being on the internet. But it doesn't have to be. Yeah, and, you know, states are now starting to close the gap. I think there's eight or nine states that has legislation on the table that similar to California's legislation the past few years ago, so little by little, and maybe even the federal government may be, and I don't know if they'll ever really do anything. But at some point, some of this privacy stuff has to be to be closed. They know enough about us already, how much for God's sake, how much more do they need?

 Chris Jordan 1:47:08

Data, Data Data? And yeah, you know, it's interesting earlier, you were bringing up before you brought up California's policies, the EU's policies, we can thank them for the cookie tracking on on websites and the like, do you accept cookies? Because used to be you just got your just cookies,

 1:47:26

at least you know, when you're on it's part of their law. Now at least you have to you know, I've been on some UK sites where there's a big stack, you know, 20 things you're agreeing to? Yeah. And they basically the EU says you can opt out. Yeah, and you can start using the website. That's right. But sometimes you can't sometimes you have to accept that use the website. Yeah,

 Chris Jordan 1:47:48

yeah. Sometimes there's a minimum amount of tracking required things like that. So

 1:47:52

at least that you're you're agreeing to it. And then there's the in podcasting, there's no opting when

 Chris Jordan 1:47:58

well, and that that I think, is mainly because the EU has an actual legal definition of digital identity. And let's

 1:48:05

be wispy. We do not very, it's very, it's pretty strict.

 Chris Jordan 1:48:09

It is it is hugely strict and amazing. And when it was passed, that was one of those like, this is visionary and awesome. And once again, like the metric system, I guess we will be the last adopters.

 1:48:23

Well, it's capitalism rules, make friends and mighty dollar in lobbyists, the lobbyists will go in there in battle. Now, Google has tried, and they've had so much pushback, they push their cookie, you know, cancellation back a couple of years. And they just again, extended it, I think out into 23. So they understood cookies or boy, they they're they're just, you know, they've been in with browsers really from day one. So

 Chris Jordan 1:48:53

yeah, and there was actually a big push here recently by Google workers. To to a here it is Google employees pocket. That was Fox Business from 2021. But there was an article recently talking about how Google employees were pushing Google to stop so much data tracking. To like, please stop tracking everything on everything. You know, like some tracking like you're saying is it's necessary it's necessary to keep the wheels greased to keep moving, to keep revenues flowing, that kind of stuff, but you don't you don't have to track every single click of everything. Right. And I think that that is where the EU absolutely has it right. Once again, they have been good guy. We don't even have a law that says the government can't experiment on the population, much less a law that says that. This is this is what a digital identity is. You know, um, and to protect us in that way. It's it's pretty visionary what they did over there. And it would be really, really great to see us adopt that it would be a solution to a lot of these issues.

 1:50:10

Yeah, we'll see what the politicians do. I'm not gonna hold my breath and be honest with you. Yeah,

 Chris Jordan 1:50:14

me neither. Well, I know that you are having a crazy busy time. Tell us a little bit about your upcoming event. Because when this goes out, you will actually be traveling pretty close to your local in the Dallas area going to Podcast Movement. Tell us a little bit about your appearance there. Yeah.

 1:50:35

So when When will this come out? So



Chris Jordan 1:50:38

this will be coming out Tuesday. Okay, perfect. So, yeah, we've



1:50:42

been in a race, up to Podcast Movement to release a whole bunch of new products. It really started with the introduction of the ability to have your own media kit on blueberry. Yeah, and takes a combination of your stats, your list of surveys, and combines that all together and kicks out a beautiful MIDI kit that updates on a regular basis. Then we did a integration with descript. The script is a audio editing platform where you can once you get done editing and descript, you can automatically ship over your your audio file and transcript. And they come right into our platform, we launched an integration with a company called pod rocket. And it's basically an educational resource. We're all blueberry hosting customers get podcasts one on one and some advanced courses along with blueberry training on their platform for free. It's an educational Wow resource. That's great. And then obviously, this week, we launched programmatic advertising, we'd been talking about that for a while and finally got finished up. And now it's open for any podcaster to be able to, to monetize a show from day one of them creating their first episode. And the way can look at that product is a bridge product. So it allows a brand new podcaster to get started, start earning some money, yeah, you get to build their show to get some revenue coming in that ultimately, when they get a little bit bigger and audience size, be able to attract a bigger sponsor. But our biggest thing that we think, is an integration, and it's basically a it's a, it's kind of like, we kind of hit the lottery on this one. We integrate with Rev and rev as a transcription company. So essentially, what is happening is is you be able to get a transcript generated automatically from rev, it's an add on product, we're gonna give it to a free trial for people through the 15th of September. But the most important thing is, is when the transcript comes back, it gets dropped in this is technical, it gets dropped into the podcast 2.0 Transcript tag. And the new audio player that we're introducing actually has closed caption support. So this is the first time in podcasts the first time ever that a podcasting platform, or a podcast listening app on a website has closed captions. So yeah, it's like, it's huge. And accessibility. We've



Chris Jordan 1:53:22

huge on Google statistic to that, well, at least it will be eventually



1:53:27

it will eventually but the biggest piece here really is. It allows content creators who want to have their shows be accessible, to be accessible. There was really it was really kind of this hodgepodge solution before people bring a link in their website. And you know, it was it wasn't a clean, and there's really now there's a manufacturer Sirius XM today responded to their lawsuit in a really negative way saying, Hey, we we don't believe we should have to provide a transcript or closed caption. And, wow, it was it was a pretty nasty rebuttal, in my opinion, back to the the person who initially set the lawsuit. So blueberry is being a service provider. My

concept was, we have to at least make it available to content creators that want to provide closed captions for their shows to their audiences now. Yeah, the automated process is probably 95-96-97% accuracy, but it's better than nothing. Yeah, you know, that's the key. And really this accessible audio player is I think is gonna be a huge achievement for us.

 Chris Jordan 1:54:51

That is incredible, incredible leverage of some new technology. And really, really forward thinking Todd, real We were thinking,

 1:55:01

you know, we've been this website and our platform has been accessible from day one matter of fact, if we have an accessibility issue, we have a lot of people that are vision impaired that are podcasting, that are using JAWS and other type of screen readers. If we get a customer support ticket, that is excessive accessibility issue. It's like an immediate light that goes to the top of the priority list. All of their work stops. And this gets fixed first. That was really our it's has been free. And And again, these don't come up very often. But when they do, they're a priority emergency fix. So it had been bothering me for a long, long time. How do we get this accessibility issue fixed with for listeners? Yeah. So this is really, truly a listener feature. And I think it's going to come as a shock to those that have a hearing impediment, or hearing impaired and know what they actually there's actually a correct word for it.

 Chris Jordan 1:56:01

You know, what's funny, though, Todd. There is a huge trend, especially amongst youth, with subtitling so, so if for you to be incorporating this, and for podcasting to be especially so popular in that mid 20s, younger 20s range, like, you're on the cusp of something, man, these kids are used to watching YouTube, stuff like that more than any other content source. It's got sub subtitling capabilities. I was just reading an article the other day about how like, the subtitling revolution on platforms, like watching Hulu was subtitles on, right? That kind of stuff.

 1:56:46

And this is long form content. So what happens is in our

 Chris Jordan 1:56:51

mind, where it's like, Hey, here's four hours, right? Here's a

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player, and it has a closed caption logo, and you click on that, and in a below, it opens up a drawer. And then as the content is playing, you can see the yellow, there's a yellow highlight

that follows along now it's in ball. Now you can if you want scroll quicker, if you're read faster than you can listen, you can take it over and and scroll ahead. It is possible to do that. The audio piece doesn't slide ahead, just the transcript does so. But for someone that's hearing impaired, maybe some folks are also point where they wearing a hearing aid. So maybe they're using it as a backup. Yeah. Now, this is a web based only it's not in an app. So if you're using one of the popular podcasting apps, it's not supported there. It's just purely on the web base player. But I think what this is going to do is it's going to give a web app and excuse me, mobile app developers an incentive to add this to their players because of we're already providing the SRT VTT file, yeah, then the app, all they have to do is read that off the feed and use that in their own system. So it's a two for one for them. And at the same time, folks that are our integration with the script, since descript, also sends a VRT or SRT, SRT or VTT file over, which is for those you don't know, that's the format for closed caption. It's text with a bottom bottom at the data, and we'll get that file automatically will pre populate their transcript tag. So when they hit publish, it's there. So the the simple fact that we integrate with this script, and we're taking both those files, the audio file and the video and the transcript and putting that into their post, pre publishing a really, you know, it's it saves them a step. Yeah. You know, so time is money in, in creating content. So times money period. And we've got a little secret trick now to for power press users is that when you click publish on your show, I have no way of ever going back and updating your RSS feed. Yep. Without doing anything without having you to hit republish again. So we're doing a little trickery behind the scenes. I'll just say this, your your transcript file will be linked. And what it will say for about first three to five minutes in it is transcript coming soon. Because what we're going to do is we're going to pre create your link and your media file. And when your transcript comes back from the vendor, comes back from rev will do a replays and it'll basically be there so we don't have to go back and re update your RSS feed.

 Chris Jordan 1:59:56

Yeah, because I you know, that is that is some thing to consider. I know I've had it before where I've gone through and re uploaded a file, things like that. And hey, sorry, folks, whatever went out through that RSS Yeah, that probably didn't get re updated. You want the corrected file, feel free to hop on over to the website?

 2:00:18

Well, it'll automatically update with this transcript. So so then the link isn't bad, the link is valid, instead of the link only having a few words in it'll have the full transcript. So that was some of the things that we thought about during this process, because you're like, Okay, how am I going to, you know, if you decide to enable this, how am I going to update your site, I can't, but I can tell you where the file is going to reside, like, put a dummy file in there for the first three to five minutes and then replace it with the actual.

 Chris Jordan 2:00:46

And is that something that will occur because I can't imagine that it would be something that would be retroactive for previous episodes,



2:00:55

you are going to get about what it is if you are on a \$20 plan. I believe right now you get 400, Meg's of storage a month. So you're essentially going to get 400 minutes of translation each month for and we're going to do a flat rate of \$10. So you could potentially go back. Now we are going to make the option available. If you want to essentially do bulk, you want to say you want to go back and do your all your prior inventory. Yeah, we'll build that to you separately, we'll say okay, this is how much it's gonna cost. We'll turn that on for you and and initiate the transcripts. But initially, the way this is being rolled out, as you get whatever your plan is 400 800 or 1600, Meg's of storage, you will get the equivalent number of minutes of actual translation. And for those folks that are at the 16. I shouldn't say this, but those are at the 1600 minute or 1600 Mags, we actually lose money on this, because Oh, yeah. Oh, yes, the translation is, is not inexpensive. No,



Chris Jordan 2:02:11

no, it isn't. The actual software and the time to render it out, and everything is, yeah.



2:02:19

And we pay by the hour. And we basically, we're gonna give a flat rate of \$10 per month. And then for this service as an add on in top of your current hosting bill. And then additionally, if you again, want that backlog, we can do it. But a, you know, it's a numbers game. So you know, I I kind of in what we're trying to do is get adoption. I'm not trying to make this a profit center, and try and make this an adoption. Make it so it's easy for people adopt. So yeah, if you want your shows accessible, it's essentially 1010 bucks a month.



Chris Jordan 2:02:56

Well, yeah. And I mean, the thing is, you can you can absolutely use blueberry power press everything else without having a full on monthly plan.



2:03:05

Now, let me help you come over and help us with this. But yeah, absolutely.



Chris Jordan 2:03:08


You guys have some fantastic hosting options, especially network hosting options.



2:03:14

Yeah, those that are on networks, those that are building networks, a lot of great tools that are now one thing I will say is those folks that are on a Pro Plan that have ad insertion, and they're


if they're doing a pre roll or mid they cannot participate in programmatic at the same time, those two platforms don't, don't mix. So I

 Chris Jordan 2:03:35

like I like the programmatic option because you and I have attended some of the same conferences, things like that. And the one thing that I tell podcasters more than anything, especially whenever I'm speaking like comic Palooza, that kind of stuff is go popcorn, things like that all day long if you want that as a numbers game, and that's a big numbers game, you know, like you need to be getting like a zero and a comma for for some numbers to be to really have eyes for for sponsor sponsor money. However, if you go if you go local, if local and you find a local business that's within the niche of your podcast, right, go to them, Hey, you could be making \$100 a month licks all day long for shouting them out, putting links up on your website, hash tagging them and socials. I sell I sell more ads for my show off my social media pool than I do off my actual numbers.

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And with the programmatic what we did in the initial go round here was we and I tested this for about 90 days on my personal show before and had a whole bunch of feedback from my audience. I made them the testers and finding out relevancy and everything out then working with a partner but we decided to exclude politics, gambling, religion, adult alcohol vaping and cannabis as categories, so those are automatically excluded. Now, first three

 Chris Jordan 2:05:06

are big ones, too. Those are those are ones that if you put them into your random ads, like they're gonna pay two, three times more than your than your average ad.

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So those categories, at least for the first, probably three months will be excluded, then we'll make it available where you'll be able to go in and opt in or opt out. There's like 40 categories. Yeah. So you'll be able to go in and cherry pick you say, I only want from agriculture, I only want from Tech, I only want from food, you'll be able to go in and cherry pick the categories you want. My inclination is we'll just say, here's the ones you should exclude. Yeah, and you know, some shows are probably gonna be okay with alcohol, some shows are gonna be cool. Some shows are going to be good with cannabis, some are gonna be good with gambling, some will be saying, Bring on the politicians, it really depends on the content, but I think in this first go, in order to get, you know, to really alleviate the Medina, because those are probably the Hot Categories of adult, you know, some people are not gonna want adult content on there shows. Yeah, so those are the hot categories that we've excluded. And I'm sure we're going to immediately get some pushback, say I want and I want weed commercials, and we're gonna be like, it's coming, you'll be able to opt into that in the future. Yeah, yeah, yeah.



 Chris Jordan 2:06:27

And I know on other platforms, you can go through and select what you want. I know mine, like I was saying, my mind is full throttle on my monetized platforms. If you want my show without commercials, except for my baked ins, like my five minutes in the middle between guests, feel free to hop on by and subscribe, download directly from my website. That's

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only there for that's an that new step for taking the Podcast Movement. And we talked about that we've made a video dilute through because we just spent two years rebuilding the platform. And so it's really looking forward to the show and getting back and talking to podcasters I'm doing a live event Friday at 1111 Eastern on New Media show.com Ford slash live, we're going to have Rob Greenlee Nagwa. And our panelists up, there's gonna be a panel, including Adam curry and part of the podcast 2.0 group. And then I'm speaking once I've got a session on my own that I'm presenting so yeah, it's gonna be a great show.

 Chris Jordan 2:07:30

Yeah, absolutely. I, I am happy to see that and so many other conferences, coming back around, happy to see folks like you, and Rob back out there in the thick of things, talking to podcasters and bringing up these really, really important topics at conferences like podcasting, privacy, things like that, where you get to sit on panels, with with big name folks from other platforms, and truly, truly call him to task on it, you know, yeah, because it really is an important topic, the more that because I'm like you, I'm all about any alternative source of media, any, being able to get out there and say what you want, but you got to be careful whenever you are the consumer out there, whenever you're the one encouraging people to come to a platform, you need to be educated about what you're doing. So thank you so much for your time in this very, very busy, busy preparation for the upcoming Podcast Movement conference, as well as all these releases, Todd,

 2:08:36

you know what's funny is the slack messages come through ready to test so awesome. Awesome. Hey, thanks for having me on. And for those that want to reach out to me it's taught@blueberry.com blueberry.com Without the ease because we couldn't afford the ease. So yeah, thanks. Thanks for having me on.

 Chris Jordan 2:08:55

Hey, forever and always Oh, hold the line real quick. While we close things out while you're online checking out everything from Todd Cochran and blueberry make sure to stop on by curious Rome curious rome.com Is your home for all of the episodes all the content you can download the free app, you can go play the curious realm lottery the 24/7 page, hop on by it will play you a random episode of curious realm. You never know what it's going to play. We also have the knowledge bowl knowledge watch where you can find all kinds of great

declassified documents, UFO and paranormal, scientific studies, constitutional civil rights, hacked documents, all kinds of stuff. Until next time, everybody. Take care of yourselves take care of each other. And remember, stay curious. We'll talk to you soon. Bye bye. Thank you for tuning into this episode of The Curious realm. Stay tuned for more guests forbidden topics hidden hidden truths. Download the official curious realm app and view the knowledge vault on our website [curious realm.com](http://curiousrealm.com) Follow us on social media by searching curious realm. Curious realm is available on your favorite podcast services, as well as YouTube. Roku, Amazon Fire an Apple TV through the APR TV app, available on all martial. Curious realm is a proud member of the HC universal network family of podcasts. For more great content or to become a sponsor of curious realm or other podcasts, visit [HC universal network.com](http://HCuniversalnetwork.com) today. Thanks for listening. Stay curious. And remember, the other side is always watching